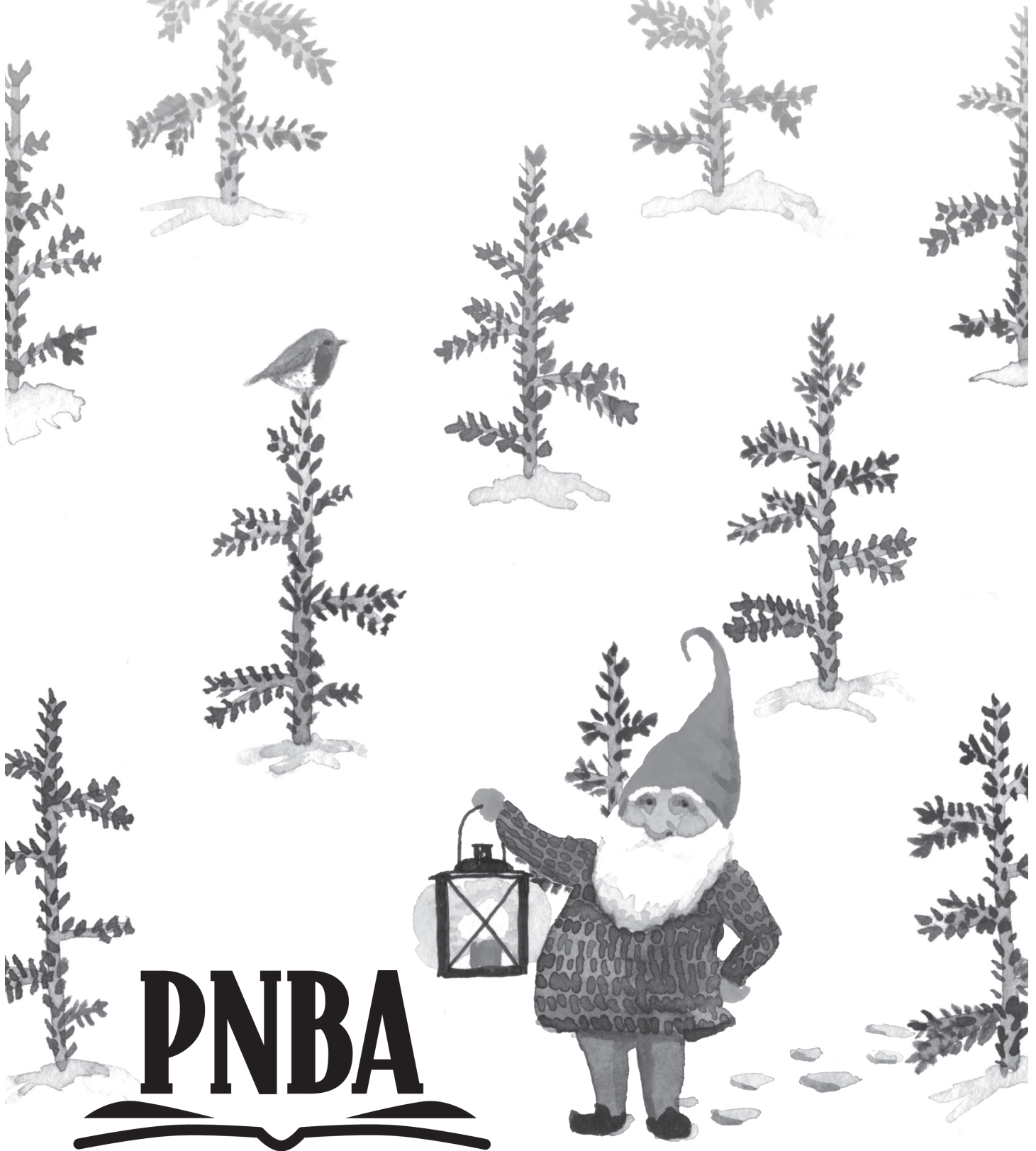


October 6–8, 2019 | Red Lion on the River | Portland, OR



Pacific Northwest Booksellers Association Tradeshow

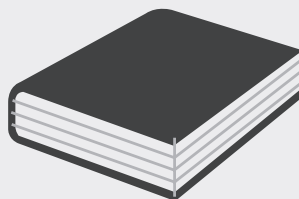
# BE BOOK AWARE

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### **Penguin Random House**

Education

### **Publishers Weekly**

Registration

### **Shelf Awareness**

The Unwind Hour

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**PNBA Educational Sessions**  
**Sunday, October 6, 2019 @ Red Lion on the River, Portland, OR.**

**7:45 am - 4:30 pm**      **Registration Desk Open in the Red Lion Hotel's main lobby.**

**1:00 pm - 6:00 pm**      **Grand Ballroom Exhibit Hall open for vendor set-up only.**

<b>Washington Room</b>	<b>Clark Room</b>	<b>Clackamas/ Multnomah</b>	<b>Weyerhaeuser Room</b>	<b>Crown Zellerbach Room</b>
<u>8:00 - 8:45 am</u>  <i>Welcome &amp; Intro for First-timer Attendees</i>				
<u>9:00 - 10:15 am</u>  <i>What's Next: Children's/ YA Books to Celebrate Diversity &amp; Empathy</i>	<u>9:00 - 10:15 am</u>  <i>Ask an Events Coordinator: An Open Forum about Bookstore and Literary Events!</i>		<u>9:00 - 10:15 am</u>  <i>Itty-Bitty Bookstore Support</i>	<u>9:00 - 10:15 am</u>  <i>Bookselling in the Moment - Creating Customer Connections</i>
<u>10:30 - 11:45 am</u>  <i>ABA Session Independent Bookstore Day: Celebrate the Success</i>	<u>10:30 - 11:45 am</u>  <i>Finance Focus: Managing Cash Flow &amp; Understanding Book Distribution Post Baker &amp; Taylor</i>		<u>10:30 - 11:45 am</u>  <i>Sideline Merch &amp; Small Store Display</i>	<u>10:30 - 11:45 am</u>  <i>Beyond Ripped Bodices: Diversifying, Growing, and Maintaining a Thriving Romance Section</i>

12:00 - 1:30 pm

***The Big Pitch: Publisher Rep Picks***

Clackamas / Multnomah Rooms

(Box lunches available. Must be ordered in advance.)

		<u>1:45 - 4:15 pm</u>  <i>Rep Picks Salon (more Rep Picks)</i>	<u>1:45 - 2:55 pm</u>  <i>Agent/Publicist/ Publisher: Who's on a Writer's Team and What Do They Do?</i>	<u>1:45 - 2:55 pm</u>  <i>The Year of Publishing Women: A Retrospective on a Huge Publishing Success</i>
				<u>3:05 - 4:15 pm</u>  <i>Building Community with Book Clubs</i>

4:30 - 5:30 pm

***PNBA Membership Meeting***

Clackamas / Multnomah Rooms

5:30 - 6:30 pm

***The Unwind Hour***

Networking mixer sponsored by *Shelf Awareness* - JB's Lounge

6:45 - 8:15 pm

***Dinner at the Kids' Table***

Washington / Clark Rooms (*tickets required*)

8:30 - 10:00 pm

***Nightcapper Autographing Party***

Clackamas / Multnomah Rooms



# Education Day Schedule

Sponsored by  
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*Sunday, October 6, 2019*

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## 8:00 – 8:45 am / Washington Room

### *Welcome and Intro for First-Time Attendees*

First time at the PNBA Fall Show? Whether you're a bookseller, a librarian, or an author, join us for this special session, where we'll introduce first-time attendees to the details of the PNBA show. Which sessions should you attend? What should you do when someone offers you free books? What do you do when you don't know anyone at the party? Bring your questions—experienced panelists from across the spectrum of attendees will be on hand to answer them, and you'll be able to meet mentors who can help you throughout the show.



Presenters: **Kim Hooyboer**, Third Place Books, Seattle, Washington; author/bookseller **Roseanne Parry**; **Benjamin Gorman**, Not a Pipe Publishing.

## 9:00 – 10:15 am / Washington Room

### *What's Next: Children's/YA Books to Celebrate Diversity & Empathy*

Melissa Hart, author of *Better with Books*, will discuss kid's book that promote empathy and diversity for different age levels. She will also moderate a discussion with booksellers Madeline Shier and Sarah Hutton that highlights select titles for Fall 2019 and Spring 2020.



Presenters: **Melissa Hart**, author of *Better with Books: 500 Diverse Books To Ignite Empathy and Encourage Self-Acceptance in Tweens and Teens*;

**Madeline Shier**, new book buyer at Powell's Books, Portland, Oregon;

**Sarah Hutton**, co-owner of Village Books and Paper Dreams, Bellingham, Washington.

## 9:00 – 10:15am / Weyerhaeuser Room

### *Itty-Bitty Bookstore Support*

Running a store with little or no operational support? This panel will offer tips and tools for the super small store owner, taking on staffing, marketing, community outreach, administrative tasks, etc. Idea exchange encouraged, so come ready to share!

Presenters: **Annie Carl**, The Neverending Bookshop, Edmonds, Washington; **Christine Longmuir**, Two Rivers Bookstore, Portland, Oregon; **Jenny Cole**, Page 2 Books, Burien, Washington; **Sho Roberts**, Maggie Mae's Kids Bookshop, Gresham, Oregon



## 9:00 – 10:15am / Crown Zellerbach Room

### *Bookselling in the Moment - Creating Customer Connections*

There is a moment when a customer or patron is wandering the stacks and an employee has the chance to open a conversation and create a connection with that individual. This session is designed to walk through the ways to foster connections with people in ways that can transform into long-term community relationships with books, libraries, and bookstores. Tricks and tactics will be shared for creating a welcoming space and a bookstore/library home where everybody knows your name.



Presenters: **Karen Taber**, Rediscovered Books, Boise, Idaho; **Laura DeLaney**, Rediscovered Books, Boise, Idaho; **Lindsay DeLaney**, a Portland, Oregon librarian specializing in bi-lingual storytimes; bestselling Boise author **Devri Walls**, whose third book in her *Venators* series will release in 2020.

## 9:00 – 10:15am / Clark Room

### *Ask an Events Coordinator: An Open Forum about Bookstore and Literary Events!*

Events can be one of the most rewarding components of the book world—but they can also be complicated, intimidating, and downright bizarre (at least one bookseller has referred to them as “the dark arts”). Whether you are a seasoned events coordinator or host, or are just dipping your toe into the world of author readings, you’ve probably run into a vexing question (or three). Join our panel of experienced events staff for a town hall-style conversation about all-things events-related! Booksellers, librarians, publicists, and authors are all certain to learn something new—bring your questions!



Presenters: **Sam Kaas**, Author Events Manager, Third Place Books, Seattle, Washington; **Jessica Hahl**, Events Coordinator, Country Bookshelf, Bozeman, Montana; **Victoria Irwin**, Events Manager, Eagle Harbor Book Company, Bainbridge Island, Washington.

## 10:30 – 11:45am / Washington Room

### *ABA Independent Bookstore Day: Celebrate with Success*

Independent Bookstore Day (IBD) has grown from a handful of bookstores in California to a nationwide celebration involving nearly 600 stores and, in some cases, city wide celebrations. Participating bookstores see an increase in sales, increased foot traffic and increased brand awareness. Because of the national growth of this successful program, ABA has agreed to take on the management of IBD for 2020.

This session will offer attendees an overview of the program and tips from booksellers who have figured out how to capitalize on IBD. Panelists will offer information on how to order and make the most of the IBD exclusive merchandise; how to organize and publicize your store’s party to bring people into your store; and how to use social media to increase sales and community participation. Join ABA staff and IBD superstars for this not to be missed conversation.



Presenters: **Oren Teicher**, CEO, ABA; **Joy Dallanegra-Sanger**, Sr. Program Officer, ABA

# Education Day Schedule

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## 10:30 – 11:45am / Clark Room

### *Finance Focus: Managing Cash Flow & Understanding Book Distribution Post Baker & Taylor*

An informative session covering the changing landscape of book distribution and ideas for managing cash flow to improve bookstore operations.

Presenters: **Melissa DeMotte**, The Well-Read Moose, Couer d'Alene, Idaho; **Muir Cohen**, Waucoma Bookstore, Hood River, Oregon; **Ariana Paliobagis**, Country Bookshelf, Bozeman, Montana; **Cynthia Frank**, Cypress House, a family-owned, full-service book production company and QED Press.



## 10:30 – 11:45am / Weyerhaeuser Room

### *Sideline Merchandising & Small Store Display*

What is a shop keeper to do in an era of carefully-curated whimsy and Instagram-driven expectations for shop display? Learn some basic, inexpensive design techniques and sideline choices that will make your shop windows shine and your in-store displays move merchandise, no matter what your store size or budget.

Presenters: **Ruby Meyers**, Annie Blooms Bookstore, Portland Oregon; **Sho Roberts**, Maggie Mae's Bookstore, Gresham, Oregon; **Becky Milner**, Vintage Books, Vancouver, Washington; **Kate Stone**, a designer at Portland-based graphic novel publisher Oni Press; **Rosanne Parry** bestselling author of *A Wolf Called Wander* and a bookseller at Annie Bloom's Books, Portland, Oregon



## 10:30 – 11:45am / Crown Zellerbach Room

### *Beyond Ripped Bodices: Diversifying, Growing, and Maintaining a Thriving Romance Section*

Want to add more sparkle to your bookshop's Romance section or build a fabulous section into your already awesome store? Members from the bookselling community will discuss tips, tricks, and resources for creating and sustaining a Romance section to draw in all of the genre readers in your bookstore's community. Booksellers will discuss some of the hot new titles to diversify this section and appeal to a wide range of readers. Bring your questions and favorite Romance titles to share!

Presenters: **Annie Carl**, The Neverending Bookshop, Edmonds, Washington; **sweet pea Flaherty**, King's Books, Tacoma, Washington; **Billie Bloebaum**, Third Street Books, McMinnville, OR. Billie launched Bookstore Romance Day, a nationwide celebration of Romance fiction in independent bookstores.



## 12:00 – 1:30pm / Clackamas / Multnomah Rooms

### *The Big Pitch*

Haven't seen a real live rep in your neck of the woods since 2004? Hard to see the covers your phone rep holds up? Have to hold down the cash wrap during those high leverage buying meetings? "Spaced out" during long stretches of store visit from rep who was unfortunately scheduled the morning after karaoke night? The Big Pitch is designed just for you! This 90-minute luncheon showcase will feature 10 member reps, turning every 9 minutes. Personal favorites, slam dunk sellers, sleepers, and holiday catalog hits—they'll put them all on display for all booksellers and librarians who want to know what's coming down the pipeline this fall season. Presenting reps will be: **Jim Hankey** (HarperCollins), **Gabe Barillas** (HarperCollins), **Jamil Zaidi** (Chronicle Books), **Colleen Conway Ramos** (Penguin Children's), **Stephanie Davey** (Penguin Children's), **Dan Christiaens** (W.W. Norton), **Steven Tan** (Soho Press), **Cindy Heidemann** (PGW/Two Rivers), **Rob Pine** (Ingram Content Group), and **Kurtis Lowe** (Book Travelers West).



## 1:45 – 4:15pm / Clackamas/Multnomah Rooms

### *More Picks of the Lists*

Coffee & tea courtesy of **Christine Foye** and **Simon & Schuster**. *Thank you!*

Presenting reps will be **Christine Foye** (Simon & Schuster), **Daniela Plunkett** (Simon & Schuster), **Katie Mehan** (Random House), **Patrick Mcnierney** (Penguin), **David Glenn** (Random House), **Andy Weiner** (Abrams), **Chris Satterlund** (Scholastic), **Amanda Barillas** (Macmillan), **Reed Oros** (Macmillan), **Patricia Nelson** (MIT, Harvard, Yale), **Shawn Donley** (Hachette), **Michelle Montague** (Holiday House), **Derek Lawrence** (Imprint Group), **Mona Bismuth** (Other Press), and **Cynthia Frank** (Cypress House).

## 1:45 – 2:55pm / Weyerhaeuser Room

### *Agent/Publicist/Publisher: Who's on a Writer's Team and What Do They Do?*

Four industry professionals—a publisher, an agent, an event organizer, and a publicist will discuss their roles in a book release and how each fits into an author's team.

Presenters: **Jessie Glenn**, who teaches a Master's level book publicity class for Portland State University's Masters in Publishing degree; **Laura Stanfill**, publisher of Forest Avenue Press, which she founded in 2012; **Chip MacGregor**, literary agent and former publisher with Time-Warner; **Deborah Jayne**, literary publicist, editor and former director of publicity at Tin House Books and special sales manager at Timber Press.



## 1:45 – 2:55pm / Crown Zellerbach Room

### *The Year of Publishing Women: A Retrospective on a Huge Publishing Success*

When writer Kamila Shamsie put forth the challenge to make 2018 “The Year of Publishing Women,” Oregon indie press Not a Pipe Publishing stepped up and accepted. The Not a Pipe team will discuss the difficulties and opportunities that come with taking a moral stand that's also a marketing strategy. A panel of authors, editors, and a bookseller who participated in the challenge will then join in to share experiences and answer audience questions.

Presenters: **Benjamin Gorman**, owner and publisher at Not a Pipe Publishing, a small press located in Independence, Oregon; **Sydney Culpepper** is an editor at Not a Pipe and compiled and edited the anthology *Strongly Worded Women*; **Stephanie Rose Csaszar**, writer, librarian, and owner of Books Around the Corner, an independent community book shop and event space in downtown Gresham, Oregon; **LeeAnn McLennan** is the author of *The Supernormal Legacy* trilogy and has a short story in the anthology *Strongly Worded Women*; **Heather S. Ransom** is the author of the *Going Green* trilogy and has a story in *Strongly Worded Women*; **Mikko Azul** is the author of *The Staff of Fire and Bone*, the epic fantasy novel that kicked off The Year of Publishing Women for Not a Pipe; **Kate Ristau** is a folklorist and the author of *Shadow Girl*, *Clockbreakers*, and *Morrigan's Revenge*. She's the Executive Director of Willamette Writers.



# Education Day Schedule

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## 3:05 – 4:15pm / Crown Zellerbach Room

### *Building Community with Book Clubs*

Challenge your idea of what a book club is and discover what people want from their group. Learn how to build a better club with data from one of the leading online magazines for book lovers and practical advice from a bookseller and librarian. All attendees will receive a free PDF of BookBrowse's 2019 *Inner Lives of Book Clubs* report based on surveys of more than 5,000 book group participants.

Presenters: **Sara Peté**, Community Outreach Librarian, Washington State Library where one of her projects is co-coordinating the Washington Center for the Book; **sweet pea Flaherty**, King's Books, Tacoma, WA. King's hosts regular events, from romance authors to Storytime with the Sisters of Perpetual Indulgence and hosts over a dozen book clubs; **Davina Morgan-Witts**, publisher of BookBrowse.com, one of the internet's leading resources for inquiring readers. BookBrowse has researched book clubs and readers in general for more than fifteen years.



## 4:30 – 5:30pm / Clackamas/Multnomah Rooms

### *PNBA General Membership Meeting*

Join your colleagues and the Board and staff of PNBA to hear an annual report about the status of the Association, what projects are high priority, and what the Association is planning to enhance member benefits.

## 5:30 - 6:30pm / JB's Lounge

### *The Unwind Hour*

Join your colleagues to trade notes on the day's educational programming and membership meeting and generally take a load off prior the evening's Dinner at the Kids' Table and Nightcapper events. Completion of an Education Day survey at the Annual Member Meeting earns one complimentary drink ticket, courtesy of our sponsor partners at **Shelf Awareness**.

## 6:45 - 8:15pm / Washington/Clark Rooms

### *Dinner at the Kid's Table*

(see page 8 - tickets required)

## 8:30 - 10:00pm / Clackamas/Multnomah Rooms

### *Nightcapper Autographing Party*

(see pages 9-12 - open to all with show badge)

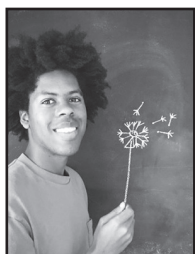
# Dinner at the Kids' Table

6:45 – 8:15 pm

Sunday, October 6

Washington / Clark Rooms

Pre-signed copies of the author's books will be distributed to attendees after the event. A buffet dinner will be served. *Tickets required.*



## **Julie Fogliano & Christian Robinson/ *Just in Case You Want to Fly***

Julie Fogliano and Christian Robinson, the award-winning team behind the best-selling *When's My Birthday*, return with a lovely and reassuring new picture book perfect for little ones just starting to stretch their wings. *Just in Case You Want to Fly* (Neal Porter Books/Holiday House) uses simple verse and colorful illustrations to tell children that there is always someone right behind them, ready to give them the tools they need to successfully navigate the big wide world. Fogliano, from New York's Hudson Valley, is the author of several best-selling picture books, including *A House That Once Was*. Robinson is an acclaimed illus-

trator whose work includes *Last Stop on Market Street*, written by Matt de la Peña, winner of both a Caldecott Honor and Newbery Medal. He lives in California.

## **Nikki McClure / *What Will These Hands Make?***

Community, creativity and collaboration lie at the heart of Olympia artist and author Nikki McClure's forthcoming picture book, *What Will These Hands Make?* (Abrams Books for Young Readers, due February, 2020). McClure's distinctive cut-paper artwork and simple text tells the story of a family exploring the handmade goodness of their community in a day filled with possibilities, from sampling treats at the bakery to admiring handicrafts at an artisan's shop. Nikki McClure is a nationally acclaimed artist and a perennial Northwest favorite for her popular cards, journals and *Propaganda for the Real* calendar, as well as her numerous books meant for children (and their adults), including *Waiting for High Tide* and *To Market, To Market*.



## **Sharon Robinson / *Child of the Dream***

As the daughter of baseball legend and civil rights activist Jackie Robinson, Sharon Robinson's childhood made her an eyewitness to history. In *Child of the Dream* (Scholastic Press), she shares with middle grade readers her memories of one tumultuous year—1963. The year begins with George Wallace declaring “segregation forever,” sees the Robinson family host fundraisers for the work of Martin Luther King, Jr., and brings her to the landmark March on Washington for Jobs and Freedom. Above all, she shares what it was like to be a black girl in a white suburb, trying to find her own voice and role in the civil rights movement. In addition to being the author of several acclaimed books of fiction and nonfiction, including *Promises to Keep: How Jackie Robinson Changed America*, Sharon manages Major League Baseball's Breaking Barriers program for students grades 4 – 9.

## **Rebecca Stead / *The List of Things That Will Not Change***

Newbery Award-winning author Rebecca Stead returns with *The List of Things That Will Not Change* (Wendy Lamb Books/ RHBC, due April, 2020), a touching middle grade novel about a family in flux. When Bea's parents got divorced, they told her about two big changes: Dad is gay. Mom and Dad will have different apartments, each with a room for Bea. They also gave her a special notebook to record the list of things that will not change. The first and most important: Mom and Dad will always love Bea, and each other. They are still a family, just different. This novel shows the many faces of love within a family, love that will not ask you to be anyone except the person you really are. Rebecca Stead's beloved and award-winning books include *When You Reach Me* and *Liar & Spy*.



## **Raina Telgemeier / *Guts***

From Raina Telgemeier, the Eisner Award-winning creator of *Smile* and *Sisters*, comes *Guts* (Graphix/Scholastic Press), another true story from Raina's own childhood. When the young Raina wakes up one morning with a stomach ache, she thinks it's just a passing bug. But days pass, and her tummy trouble just won't go away – in fact, it seems to be there whenever Raina feels especially worried about friends, school, and yes, food. Middle grade and tween readers will immediately identify with Raina as she works through her fears and panic attacks, finding comfort and reassurance as her parents and a friendly therapist help her to cope with her anxieties. With Telgemeier's usual humor and instantly recognizable comic art style, *Guts* is sure to delight her legions of fans. Raina Telgemeier currently lives in the Bay Area.



8:30 – 10:00 pm

Sunday, October 6

Clackamas/Multnomah Rooms

This party will feature more than 20 authors at signing stations ringing an enticing wine and dessert display. Generous supporter **Ingram Content Group** sponsors this perfect way to cap off your first day at the show. *Open to all, with a Show badge.*



**Ellie Alexander / *A Cup of Holiday Fear* / *Beyond a Reasonable Stout***

Northwest fans of cozy mysteries get a double helping of fun this fall from Ellie Alexander, first with *A Cup of Holiday Fear* (St. Martin's/Macmillan), the tenth book in her Bakeshop series, followed by the second course of *Beyond a Reasonable Stout* (Minotaur Books/Macmillan), third in her series featuring Sloan Krause. Taking place in Ashland and Leavenworth, respectively, both series showcase great Northwest locales, food and drink—and nothing makes a mystery quite as tasty as beer and pastry! Ellie Alexander lives in Ashland.

**Noe Alvarez / *Spirit Run: A 6,000-Mile Marathon Through North America's Stolen Land***

The son of Mexican immigrants, Noé Álvarez found his true place in the world, not at the Yakima fruit-packing plant where his mother worked, not at the college where he struggles to fit in, but in the community he found while running. In *Spirit Run: A 6,000-Mile Marathon Through North America's Stolen Land* (Catapult/IPS, due March 2020), Álvarez shares his story of running in the Peace and Dignity Journeys, a series of marathons re-connecting Indigenous people from Alaska to Tierra del Fuego.



**Kevan Atteberry / *Ghost Cat***

For a little boy who used to have a cat, the ghostly being he spies seems awfully familiar, darting around his house and purring on his bed. Kevan Atteberry's *Ghost Cat* (Neal Porter Books/Holiday House) is a comforting tale for any child dealing with a loss and learning to accept something new. Atteberry is a commercial illustrator who has written and/or illustrated several bestselling picture books, including *Puddles!!!*, *Bunnies!!!*, *Tickle Monster*, and *Boogie Monster*. He lives in the Seattle area.

**Jessixa Bagley / *Henry and Bea***

Seattle author, illustrator and comics artist Jessixa Bagley returns to the show with *Henry and Bea* (Neal Porter Books/Holiday House), a touching story about best friends. Bea and Henry are inseparable, so when Henry seems sad and stops talking to her, Bea knows something has changed, and that Henry needs his best friend now more than ever. Jessixa Bagley's previous picture books include the Golden Kite Award-winner *Boats for Papa* and the Ezra Jack Keats Honor-winner *Laundry Day*.



**Cindy Baldwin / *Beginners Welcome***

Learning how to trust after loss is at the center of a heartfelt novel for middle grades, *Beginners Welcome* (HarperCollins, due February 2020), by Portland writer Cindy Baldwin. After her father's death, Annie Lee is afraid to let anyone get too close, but two very different friends show her that sometimes what you really need is for someone to need you. Baldwin's debut novel, *Where the Watermelons Grow*, was an Indies Introduce pick and received starred reviews from *Publishers Weekly* and *School Library Journal*.

**Lily Bernheimer /**

***The Shaping of Us: How Everyday Spaces Structure Our Lives, Behavior, and Well-Being***

Researcher and writer Lily Bernheimer examines how the very environment we humans have created in turn exerts its influence on our behavior and quality of life in *The Shaping of Us: How Everyday Spaces Structure Our Lives, Behaviors, and Well-Being* (Trinity Univ. Press/IPS). If the things we have built define us, perhaps we can plan a better future by planning for better, more human, spaces. Lily Bernheimer is a founding director of Space Works Consulting. She lives in the Bay Area.







## Lucy Jane Bledsoe / *Running Wild*

Siblings on the run from a dangerous situation provide plenty of thrilling action in Lucy Jane Bledsoe's new novel for middle graders, *Running Wild* (Margaret Ferguson Books/Holiday House). Since Willa's mother died five years ago, her father has grown ever more reckless, and as another Alaskan winter approaches their wilderness home, Willa knows she must get her siblings to safety. Bledsoe's books for children and adults, both fiction and nonfiction, have been recognized with numerous awards. Born in Portland, she now lives in Berkeley.

## Nathaniel Farrell Brodie / *Steel on Stone: Living and Working in the Grand Canyon*

The eight years Nathaniel Brodie spent working in Grand Canyon National Park are chronicled in *Steel on Stone: Living and Working in the Grand Canyon* (Trinity Univ. Press/IPS). Navigating from the precipitous cliffs to the waters of the Colorado, dodging rockslides, bad weather, cougars and the occasional rampaging pack train, Brodie and his fellow trail crew members move through the seasons in the vast landscape of one of the nation's crown jewels. Brodie's essays have appeared in numerous magazines and journals; he currently lives in Flagstaff.



## P.C. Cast & Kristin Cast / *Forgotten*

Mother/daughter writing team P.C. and Kristin Cast return with *Forgotten* (Blackstone Publishing), the third book in their *House of Night Otherworld* series. With their trademark blend of fantasy and romance, thrills and chills, this newest addition to the HoN universe asks what happens when worlds clash and powers that should be left alone are awakened. With more than 20 million books in print, P.C. and Kristin, together or writing solo, have been at the top of bestseller lists again and again.

## Mike Chen / *A Beginning at the End*

What if surviving the end of the world is just the first step? For the characters in Mike Chen's *A Beginning at the End* (MIRA/HarperCollins, due January 2020), life after an apocalyptic global pandemic is fragile, but having to start all over does not mean that the past is now behind them. Like Chen's debut, *Here and Now and Then*, this novel combines easily accessible science fiction with memorable stories about family relations and human resilience. Chen lives in the Bay Area.



## Vicki Conrad / *Just Like Beverly: A Biography of Beverly Cleary*

Vicki Conrad celebrates one of the Northwest's favorite writers in *Just Like Beverly: A Biography of Beverly Cleary* (Little Bigfoot/Random House). Beautifully illustrated, Conrad's text will introduce young readers to Cleary's life, from her early struggles with reading to the beginnings of her career as a storyteller and writer. Vicki Conrad is a Seattle-area teacher with a passion for literacy and promoting the love of reading. *Just Like Beverly* is the first book in the new *Growing to Greatness* series from Little Bigfoot.

## Rene Denfeld / *The Butterfly Girl*

This fall, Portland author Rene Denfeld continues the story of Naomi, heroine of her internationally bestselling thriller *The Child Finder*, in *The Butterfly Girl* (HarperCollins). At the end of her last case, Naomi vowed that the next child she found would be her own missing sister. The search takes her to the gritty streets of Portland, crowded with the faces of homeless and forgotten children. Harrowing, yet hopeful, Denfeld's latest can only continue to grow her fan base.



## Julie Dillemoth / *Camilla, Cartographer*

Julie Dillemoth's charming new picture book, *Camilla, Cartographer* (Magination Press/APA), features Camilla, a young boar with a passion for maps. When a huge snowstorm buries the neighborhood, Camilla and her friend Parsley the Hedgehog use their wayfinding skills to make a new map—and to have loads of fun. Julie Dillemoth holds a PhD in geography; she has shared her love of maps and geography with children in several previous books, including *Mapping My Day*.



## Danielle Dufayet / *Fantastic You*

The simple text and joyful illustrations in *Fantastic You* (Magination Press/APA), by Danielle Dufayet, offer encouragement and empowerment to even the littlest readers, with the message that taking care of yourself can make you, your family, and the world around you a happier place. Danielle Dufayet is an accomplished artist as well as the author of a previous picture book, *You Are Your Strong*. Dufayet, who lives in San Jose, also teaches English and public speaking/self-empowerment classes for grades K-12.

## Kathryn Gonzales / *Trans+: Love, Sex, Romance, and Being You*

*Trans+: Love, Sex, Romance and Being You* (Magination Press/APA) is a much-needed guide for teens looking for clear answers about gender expression and gender identity. All-inclusive and uncensored, this guide answers questions on physical and mental health issues, family, relationships and living with one's true identity. Teens will find additional comfort and support in the book's numerous real-life personal stories. Co-author Kathryn Gonzales serves on the Board of Directors of Out Youth, a support organization for LGBTQ+ youth in Austin, Texas.



## JP Gritton / *Wyoming*

JP Gritton's gritty, engaging first novel, *Wyoming* (Tin House Books/W.W. Norton), reads like a cross between Daniel Woodrell and Annie Proulx. It's 1988, and Shelley Cooper is a broken man—no job, no money, no wife, no prospects. Running a load of dope for his brother seems like his only opportunity to turn things around, but with a history of making bad choices, Shelley's chances of coming out on top don't look good. JP Gritton is currently a Cynthia Woods Mitchell fellow at the University of Houston.

## Sarah Harian / *Eight Will Fall*

Young adult readers looking for fantasy with strong female characters will love *Eight Will Fall* (Henry Holt BFYR/Macmillan), by Sarah Harian. In a world where magic is illegal, Larkin and her band of outlaw misfits must use their hidden magic on a deadly subterranean mission to rid their world of monsters. Sarah Harian is also the author of the *Chaos Theory* series. Although she grew up in the foothills of Yosemite, she now happily calls Portland home.



## Jane Kirkpatrick / *One More River to Cross*

Award-winning novelist Jane Kirkpatrick once again brings a bit of history to life with *One More River to Cross* (Revell/Baker Pub. Group), a story of courage, endurance and survival set in 1844. Based on real events, *One More River* follows a wagon train from Missouri to California, until an October snowstorm stops them in their tracks. Jane Kirkpatrick is the New York Times and CBA bestselling author of more than thirty books, with sales of nearly two million copies.

## Jennifer Longo / *What I Carry*

Seattle writer Jennifer Longo tackles the emotional issue of a teen about to age out of the foster care system in *What I Carry* (Random House BFYR, due January 2020). Muir is a senior in high school, used to moving from house to house, family to family. Her one rule has always been to pack light—just one suitcase, and no emotional baggage. Longo is the author of several books for young adults, including *Six Feet Over It*.



**Ruby McConnell /**

***A Girl's Guide to the Wild: Be an Adventure-Seeking Outdoor Explorer!*  
*Ground Truth: A Personal and Cultural Geology of the Pacific Northwest***

Oregon writer Ruby McConnell latest book is *A Girl's Guide to the Wild* (Little Bigfoot/Random House), a middle grader-friendly companion to her previous book, *A Woman's Guide to the Wild*. This handy book contains everything a girl might need to get outside and explore, from recipes and camping tips to reading maps and the weather. McConnell's forthcoming book for adults is a collection of essays titled *Ground Truth: A Personal and Cultural Geology of the Pacific Northwest*, (Overcup Press, spring 2020).



**Sharon Mentyka / *Think Smart, Be Fearless: A Biography of Bill Gates***

One of the Northwest's most famous sons is profiled in Sharon Mentyka's *Think Smart, Be Fearless: A Biography of Bill Gates* (Little Bigfoot/Random House). Written for young readers, *Think Smart* shows how Gates' sense of curiosity, his drive to work hard, and his passion for finding answers can serve as inspiration for anyone, even the very young. Sharon Mentyka is a teacher, designer and author of *Chasing at the Surface*, an award-winning novel for middle graders

**Kate Messner / *Chirp***

A summertime mystery and a secret from the past propel the action in Kate Messner's new novel for young teens, *Chirp* (Bloomsbury Children's Books/Macmillan, due February 2020). When Mia moves to her grandmother's Vermont cricket farm, she brings along a secret she would rather keep buried. Mia will need to be brave, not just to uncover who has been threatening Gram's farm, but also to confront her own past. Kate Messner is the author of numerous books for children, including *The Brilliant Fall of Gianna Z.*



**Elizabeth Rusch / *Glacier on the Move* / *Mario and the Hole in the Sky***

Portlander Elizabeth Rusch appears at the show with two books perfect for young readers with STEM interests: *Glacier on the Move* (West Margin Press/IPS) and *Mario and the Hole in the Sky* (Charlesbridge Pub.). The first is the spirited tale of a glacier named Flo and her slow-motion journey from childhood ice field to the sea; the second is the real-life story of Mario Molina, a modern-day Mexican-American hero who helped solve the ozone crisis of the 1980s and went on to become a Nobel laureate.

**Sarah Smith / *Faker***

Sarah Smith makes her debut as a romance novelist with *Faker* (Berkley Books/Penguin Pub.). Emmie might be a real softie, but in her job at a power tool company, she has to fake being tough as nails. Her coworker Tate has always been hostile towards her, but when they have to work together on a charity construction project, things really begin to heat up. Sarah Smith is a copywriter-turned-author who wants to make the world a lovelier place, one kissing story at a time. She lives in Bend.



**Kathryn Trueblood / *Take Daily as Needed: A Novel in Stories***

*Take Daily as Needed: A Novel in Stories* (Univ. of New Mexico Press) by Bellingham author Kathryn Trueblood is a cautionary tale for the modern age. Single mother Maeve worries about her two (challenging) children, her retired father's profligate ways, and her own newly diagnosed medical problems. Underappreciated, underpaid and overwhelmed, Maeve navigates her messy life with grit, determination and a good sense of survival humor. Kathryn Trueblood's previous books include *The Baby Lottery*; she teaches at Western Washington University.

# Monday Overview

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7:00 am – 9:30 am	Grand Ballroom available for vendor set-up.	
7:30 am – 4:30 pm	PNBA Registration Desk open in the Pre-Function area of the Grand Ballroom	
<b>7:45 am – 9:30 am</b>	<b>Authors on the Map Breakfast</b> <i>(see page 18–20, tickets required)</i>	<b>Washington/Clark Rooms</b>
9:30 am – 10:00 am	Featured breakfast authors will sign copies of their books for attendees	Clackamas/Multnomah Rooms
<b>10:00 am – 4:30 pm</b>	<b>EXHIBITS OPEN / BUZZBOOKS CONTEST</b>	
10:00 am – 4:30 pm	Exhibitor-featured author signings and Show Specials in the Grand Ballroom	
<b>10:00 am – 4:30 pm</b>	<b>ABA IndieCommerce and IndieLite Consultation</b>	<b>Pre-Function Area</b>
	IndieCommerce™ is the American Booksellers Association's e-commerce platform for independent bookstores, to create unique, content-rich, and easy-to-operate, fully transactional, e-commerce enabled websites. IndieLite™ is specifically designed for booksellers who want to have a web presence with limited time and effort to maintain.	
	An IndieCommerce specialist will be available to talk to both users and non-users of IndieCommerce and IndieLite. Stop by the table or the ABA booth on the floor to schedule an appointment. Drop-ins also welcome.	
12:00 noon – 1:00 pm	Boxed Lunch will be available in the exhibit hall <i>(tickets must be purchased in advance)</i>	
12:00 noon – 2:00 pm	Book Award Committee Meeting	Pendleton Room
12:00 noon – 2:00 pm	Education Committee Meeting	Jantzen Room
<b>4:45 pm – 5:45 pm</b>	<b>Book Award Preview Presentation</b>	<b>Weyerhaeuser Room</b>
	Sit in on this showcase to see which books your 2019 Book Awards Committee members have their eyes on as odds-on favorites to be on the Shortlist come October. You'll hear pitches and plugs and have the chance to put your own choices on the Committee's radar. This could be an Award-changing event! Everyone with a show badge is invited to attend and share suggestions.	
<b>6:00 pm – 8:00 pm</b>	<b>The Signature Dish</b> <i>(see pages 21–23, tickets required)</i>	<b>Washington/Clark/Clackamas Rooms</b>
<b>8:30 pm – 10:00 pm</b>	<b>Sweet &amp; Greet Party</b> <i>(see pages 24–27, show badge required)</i>	<b>JB's Lounge</b>



# ***PNBA Event Code of Conduct***

The Pacific Northwest Booksellers Association is an organization inclusive of all peoples, regardless of age, ethnicity, sexual orientation, or gender identity. As such, we take safety and anti-harassment policies very seriously. All participants at PNBA events are required to adhere to PNBA's code of conduct, as described below. This includes booksellers, librarians, exhibitors, guests, sponsors, volunteers, and all affiliated attendees.

## **Nutshell**

PNBA is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, ethnicity, or religion (or lack thereof). We do not tolerate harassing behavior. Event participants violating these rules may be sanctioned or expelled at the discretion of PNBA organizers.

## **Specifics**

PNBA expects all participants to follow established rules throughout official event offerings and related social events.

Prohibitive behavior includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, ethnicity, and religion; deliberate intimidation, stalking, following, sustained disruption of talks or other events; unwelcome photography or recording, physical contact, or sexual attention. Vendors, presenters, sponsors, and related guests are all subject to the anti-harassment policy.

While PNBA is committed to freedom of speech and expression, including open discussion of sexuality, prurient sexual imagery or language should not be a primary emphasis during presentations or when promoting products for distribution or sale. Similarly, the use of discriminatory language may be permissible, but only in the context of respectful discussion about associated topics.

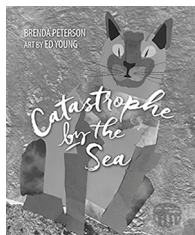
Participants asked to cease any of the above described harassing behaviors are expected to comply immediately and may be expelled from a PNBA event, without refund, at the discretion of the organizers. Offenders also risk having PNBA membership and future participation privileges revoked.

If you are being harassed, observe someone else being harassed, or have concerns, please notify PNBA event organizers immediately. We will be happy to assist with immediate intervention or escort and, when necessary, by contacting venue security or local law enforcement. We value your attendance and your well-being.

***Be Excellent to Each Other.***

# Fall 2019 **BuzzBook** Candidates

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## Catastrophe by the Sea

Brenda Peterson

*West Margin Press*

## Feel the Wild

Daniel Fox

*Rocky Mountain Books*



## Riding the Continent

Hamilton Mack Laing

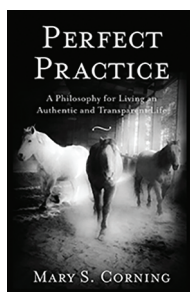
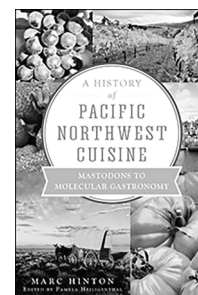
*Ronsdale Press*

## A History of Pacific Northwest Cuisine

Mastodons to Molecular Gastronomy

Marc Hinton

*The History Press (Arcadia Publishing)*



## Perfect Practice

A Philosophy of Living an Authentic and Transparent Life

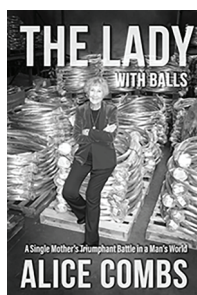
Mary S. Corning

*Circle Around Publishing*

## Just In Case You Want to Fly

Julie Fogliano; Christian Robinson, illus.

*Neal Porter Books/Holiday House*



## The Lady With Balls

A Single Mother's Triumphant Battle in a Man's World

Alice Combs

*Cypress House*

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How it works: Stop by the **BuzzBooks** table at registration and get a card. Then visit the rep for each participating title, listen to the pitch and receive your punch. When your card is full, flip it over and vote for the book you feel is most qualified to become the buzz of the show. Once you've cast your vote, you're in the running for one of three cash prizes!

**Winning *BuzzBooks* and Booksellers to be announced at the Signature Dish on Monday night.**

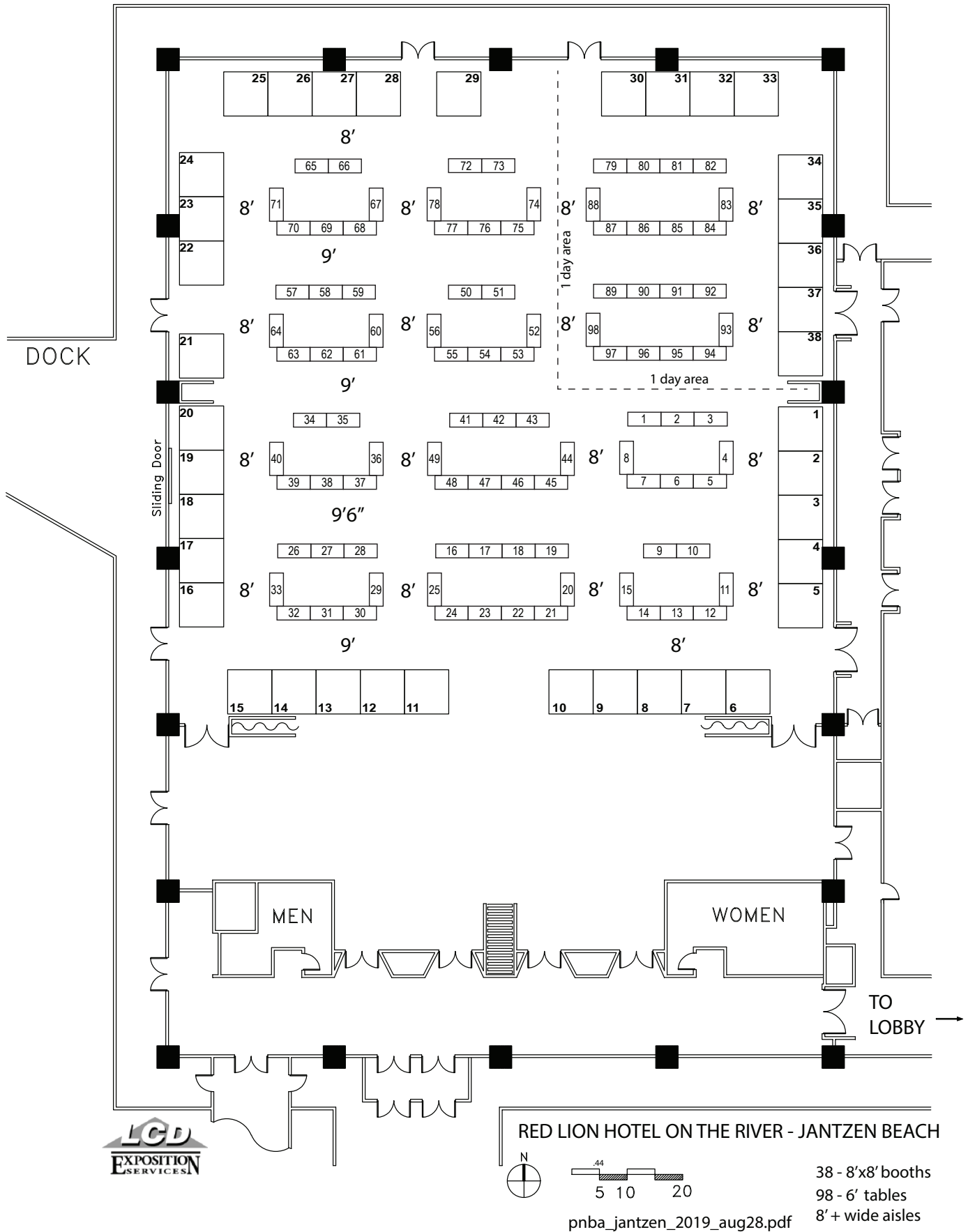
# PNBA 2019 Fall Show Exhibitor's List

*Note: Exhibitors in **BOLD** and marked with an asterisk (\*) will be exhibiting on both days.*

*Abrams	Table 57	Macmillan Publishers	Booth 31
*Adventure KEEN	Table 69	*Magnets USA/Lifelong Gifts	Booth 14
*American Booksellers Assn	Booth 1	*Melissa & Doug	Tables 39-40
*Anvil Press	Table 1	*Microcosm Publishing	Table 29
*APG	Booth 8	*Midtown Press	Table 13
*Arcadia Publishing	Tables 74-76	*MIT/Princeton/Yale	Table 28
*Artemis Books Sales	Tables 67-68	*Mountaineers	Table 59
*Assoc. of Book Publishers of BC	Table 6	*NABE	Table 78
*Attic Journals	Table 66	*NBN	Booth 9
*Baker & Taylor Publisher Services	Table 21	*New Harbinger	Booth 9
Beyond Words Publishing	Table 91	*Nightwood	Tables 7-8
*Binc Foundation	Table 70	*Not a Pipe Publishing	Booth 11
*Blackstone Publishing	Booth 10	Oni Press / Lion Forge	Table 85
Blue Cactus Press	Table 86	*Ooligan Press	Table 27
Bob Rosenbuerg Group	Table 79	*Orca Book Pubs	Tables 9-10
Book Expo / Unbound	Table 80	*Oregon State Univ. Press	Table 25
*Book Publishers Network	Booth 29	Oregonian / OregonLive	Table 93
*Book Traveler's West	Table 20	*Other Press/Europa Editions	Table 72
*Bridge Publications	Table 33	*Paperblanks	Booth 8
*Caitlin Press	Table 2	*Peachtree	Table 55
*Candlewick Press	Table 51	Penguin Random House	Booths 34-37
*Capstone Publishers	Table 18	Penguin Random House Canada	Table 82
*Caxton	Table 22	*Phaidon	Booth 8
*Chatwin Books	Booth 3	*PNBA Holiday Catalog	Booths 22-23
*Chickman Associates	Tables 44-49	*PNBA Rural Library Project	Booth 24
*ChooseCo.	Table 22	*Pomegranate	Table 34
*Chronicle Books	Tables 41-43	*Publishers Group West	Booth 19
Columbia University Press	Booth 30	*Rainbow Connection	Booth 21
*Consortium	Table 58	*Red Wheel/Weiser	Booth 9
*Cottage Door Press	Table 56	*Retrospect Group	Booth 2
*Cypress House	Table 31	*Rocky Mountain Books	Tables 4-5
*David R. Godine	Table 35	*Ronsdale Press	Tables 14-15
*Distributer Art Pub.	Table 63	*Rutgers University Press	Booth 9
DK Publishing	Table 92	Sasquatch Books	Booth 38
*Douglas & McIntyre	Tables 7-8	*SCB	Table 64
*Earth Sky + Water	Booth 15	*Schiffer	Booth 9
*EDC/Usborne	Table 53	*Scholastic	Booth 25
*Expedition Press	Booth 28	*Shelf Awareness	Table 71
*Faherty & Associates	Booths 7-9	*Simon & Schuster	Booths 4-5
*Firefly	Table 54	*Soho Press	Table 73
*Forest Avenue Press	Table 26	*Sourcebooks	Table 52
*Fox Chapel Publishing	Booth 12	*Sterling	Table 19
*Galaxy Press	Table 32	*Sugar B Sales	Tables 36-37
*Gibbs Smith	Table 60	*Talonbooks	Tables 11-12
*Greystone Books	Table 3	Terry-Read	Booth 33
Hachette Book Group	Tables 83-84	Tin House Books	Table 81
*Hancock House	Table 22	*Tonya Gray Art Works	Booth 13
*Harbour Publishing	Tables 7-8	*Touchwood Editions	Tables 4-5
*Harlequin	Tables 94-95	Trinity University Press	Table 89
HarperCollins Publishers	Tables 96-98	*Two Rivers Distribution	Booth 20
*Heritage House	Tables 4-5	University of Chicago Press	Table 90
*Holiday House	Table 77	*University of Texas Press	Booth 9
Houghton Mifflin Harcourt	Tables 87-88	*University of Washington Press	Table 24
*Idyll Arbor	Booth 6	*University Press Sales Assoc.	Table 28
*Imprint Group	Tables 51-56	W.W. Norton	Booth 32
*Ingram Content Group	Booth 17	*Washington State Univ. Pr.	Table 23
*Ingram Publisher Services	Booth 18	*West Margin Press	Booth 16
*IPG	Booth 7	*Westminster John Knox	Table 65
*Karel Dutton Group	Tables 57-64	*Wilcher Associates	Table 79
*Llewellyn	Table 62	*Will Dreamly Arts Publishing	Booths 26-27
*Lonely Planet	Table 61	*Workman Publishing	Tables 16-17



# PNBA 2019 Fall Tradeshow Exhibitor Floor Map



# Authors On The Map

7:45 – 9:30 am

Monday, October 7

Washington / Clark Rooms

Authors will sign books in the room next door following the event.  
*Tickets required.*



## **Shauna Ahern / *Enough: Notes from a Woman Who Has Finally Found It***

In *Enough: Notes from a Woman Who Has Finally Found It* (Sasquatch Books/PRH), James Beard Award-winner Shauna Ahern offers a collection of fierce, funny and deeply personal essays about her voyage from not feeling “good enough” to finding and embracing her new motto: enough pretending. Ahern’s life as a wife and mother and her career as a successful food blogger and best-selling author of the *Gluten-Free Girlbooks* was interrupted when, at age 48, she suffered a mini-stroke. Seeking to understand the emotional stresses that had contributed to her stroke,

Ahern digs into her past and comes out the other side happier, healthier and satisfied with mostly enough. Ahern lives with her husband and recipe co-creator Danny on Vashon Island.

## **John Englehardt / *Bloomland***

Seattle writer John Englehardt’s debut novel *Bloomland* (Dzanc Books/IPS) is an unflinching look at one of the most mystifying scourges of our modern age—the epidemic of mass violence. It is finals week at a southern university when a student walks in to the library and opens fire. When he stops, twelve people are dead. *Bloomland* looks at the events that led up to the violence and examines the aftermath of shock and grief through the eyes of three characters: a disillusioned student, a grieving professor, and the shooter himself. In a story made all-too familiar by the evening news, a community is left to wrestle with the fallout from a horrible tragedy. Englehardt, whose work has appeared in numerous newspapers and journals, currently teaches writing at Seattle’s Hugo House. *Bloomland* is the winner of the 2018 Dzanc Prize for Fiction.



## **Shea Ernschaw / *Winterwood***

Magic and romance are woven together in Shea Ernschaw’s new novel for young adults, *Winterwood* (Simon Pulse/S&S). Nora Walker, like the women of her family before her, is said to be a witch. She certainly has a special connection to the dark woods surrounding the town of Fir Haven—a connection that leads her to Oliver Huntsman. Oliver has been missing and presumed dead for several weeks, so when he emerges from the woods with no memory of his time there, Nora is determined to uncover the truth behind the boy she has come to love. Shea Ernschaw, in

addition to working as a film producer, is the author of the best-selling novel *The Wicked Deep*. She is happiest when lost in a good book, lost in the woods, or writing her next novel.

# Authors On The Map

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## Rachel Fordham / *Yours Truly, Thomas*

Washington writer Rachel Fordham returns to the fictional town of Azure Springs, Iowa, with *Yours Truly, Thomas* (Revell/Baker Pub. Group), a charming historical novel set in 1883. Penny Ercanbeck's job at the Dead Letter Office is to open other people's mail; mostly her days are spent pursuing one dead end after another. So when Penny comes across a particularly poignant love letter from one obviously heartbroken man, she makes it her personal mission to track down its intended recipient and deliver the letter. Penny's search leads her instead to the letter writer himself; a man who never really expected to receive an answer, and certainly didn't believe that his letter might lead to a happy ending. Rachel Fordham, whose previous novel is *The Hope of Azure Springs*, lives near Port Townsend.



## Jackie Shannon Hollis / *This Particular Happiness: A Childless Love Story*



Jackie Shannon Hollis grew up expecting that she would one day become a mother. That assumption is called into question, however, when she meets the man she wants to share her life with—a man with no desire to have children. *This Particular Happiness: A Childless Love Story* (Forest Avenue Press/IPS) is Hollis' deeply personal memoir of the voyage towards a childless life, as she dismantles old assumptions and navigates new roles, learning to listen to her own heart. Her writing has been described as honest and intimate, exploring complex human issues in prose that is both direct and lyrical. Jackie Hollis

spent many years working as a counselor in chemical dependency treatment, and teaches workshops on communication and relationships with her husband Bill. A lifelong Oregonian, she now lives in Portland.

## Jasmin Kaur / *When You Ask Me Where I'm Going*

B.C. writer, illustrator and spoken-word artist Jasmin Kaur makes her debut as a novelist with *When You Ask Me Where I'm Going* (HarperCollins). Written for older teens and young adults, this novel uses poetry, prose and two-color illustration to tell the story of a woman and her daughter who have fled a history of trauma in their homeland and now live undocumented in North America. *When You Ask Me Where I'm Going* is as topical as the day's headlines, exploring issues like immigration, feminism and sexual assault, while still offering lessons in resilience, empowerment and healing. One of *The Tempest's* 40 Women to Watch in 2019, Kaur's work has been celebrated at the American Music Awards by Jennifer Lopez and shared by celebrity activists, including Tessa Mae Thompson and Reese Witherspoon.



## E. J. Koh / *The Magical Language of Others*



E. J. Koh's memoir *The Magical Language of Others* (Tin House Books/Norton, due January 2020) brings a poet's lyricism to a tale of abandonment, reconciliation, forgiveness and identity. At age fifteen, Eun Ji's parents left her and her younger brother behind in California when they returned to Korea for work. In the years following, E. J. will come to know her mother through the letters she receives from Korea—letters seeking forgiveness and love. Rediscovering these letters years later, E. J. begins to understand the woman who both loved and left her, as well as the

generations of women before her. E. J. Koh is the author of the award-winning poetry collection, *A Lesser Love*, and her work has appeared in numerous journals. She lives in Seattle.



### **Kate Alice Marshall / *Rules for Vanishing***

Teen readers who like their books with a strong creepiness quotient will love Kate Alice Marshall's new novel *Rules for Vanishing* (Viking BFYR/Penguin). Sara's sister Becca has been missing for a year, last seen when she started down a mysterious forest road—a road that only appears once a year. Sara will do anything to get her sister back, even if it means traveling that unworldly path herself, facing a vengeful ghost and challenging the rules of the path before her. One false move and she will vanish, too. Kate Alice Marshall started writing before she could even hold a pen properly, and has never stopped. She lives in Seattle, and is the author of a previous novel for young adults, *I Am Still Alive*.

### **Melissa Anne Peterson / *Vera Violet***

Washington writer Melissa Anne Peterson's new title *Vera Violet* (Counterpoint/IPS, due February, 2020) is set in a decaying Northwest logging town, far from the gentrified urban centers with their coders, coffee and craft beers. In a town with no jobs and very little hope, the teenage Vera can trust only a close-knit circle of loyal friends, until violence shatters her sense of safety and sends her far from home. Jonathan Evison, author of *Lawn Boy*, calls *Vera Violet* "...the most authentic and exciting debut I've read in a long time. At once gritty and jaw-droppingly lyrical, Peterson's voice is a clarion call for the downtrodden and disenchanted." In addition to publishing work in *Camas, Oregon Quarterly*, and with *Seal Press*, Peterson has worked for more than a decade in endangered species recovery in both Washington and Montana.



### **Johanna Stoberock / *Pigs***



In the tradition of *Lord of the Flies*, Johanna Stoberock's new book *Pigs* (Red Hen Press/IPS) is a beautifully written fable as topical as it is terrifying. Four children labor on an island that is the repository for all the world's garbage, sorting it and feeding it to a herd of insatiable pigs. It seems the perfect solution to a global problem, a neatly closed system—until the day a barrel washes ashore with a boy inside. Garbage, pig fodder or friend? Stoberock is also the author of the novel *City of Ghosts*, and her work has been honored with a James W. Hall Prize for Fiction, and as a runner-up for the 2016 Italo Calvino Prize. Johanna Stoberock lives in Walla Walla, where she teaches at Whitman College.

6:00 – 8:00 pm

Monday, October 7

Washington/Clark/Clackamas Rooms

Twenty nationally and regionally known authors will each visit ten tables to discuss their new books, while the attendees dine. Attendees will receive a bag containing signed books from each of the authors that visited their table. *Tickets required.*

The Signature Dish is sponsored by our good friends at **Harper/Collins**.



**John Bruning / *Race of Aces: WWII's Elite Airmen and the Epic Battle to Become the Masters of the Sky***

Five American WWII pilots vying to best Eddie Rickenbacher's record number of enemy planes downed is the largely unknown story behind John Bruning's latest book *Race of Aces: WWII's Elite Airmen and the Epic Battle to Become the Masters of the Sky* (Hachette Books, due January 2020). Bruning is the author or collaborating writer of numerous books of nonfiction, including *Indestructible: One Man's Rescue Mission That Changed the Course of WWII*. John Bruning lives in Independence, Oregon.

**Ada Calhoun / *Why We Can't Sleep: Women's New Midlife Crisis***

Author Ada Calhoun examines the emotional crisis facing her fellow female Gen Xers in *Why We Can't Sleep: Women's New Midlife Crisis* (Grove Press/IPS, due January 2020). Calhoun asks why the women of her generation, sandwiched between Boomers and Millennials and raised to think they would "have it all," feel so miserable – and how they can face midlife empowered and positive. In addition to her work as a journalist, Ada Calhoun is the author of *St. Marks is Dead* and *Wedding Toasts I'll Never Give*.



**Kelli Estes / *Today We Go Home***

Past meets present in Kelli Estes' second novel, *Today We Go Home* (Sourcebooks Landmark), an illuminating story of two women, both soldiers fighting for their country but separated by more than 150 years. Back home after a disastrous tour in Afghanistan, Larkin Bennett finds a path to healing in the journal of a woman who fought as a man during the Civil War. Estes' debut novel *The Girl Who Wrote in Silk*, remains a Northwest bookseller and book club favorite. She lives near Seattle.

**Lee Edward Fodi / *The Guardians of Zoone***

Lee Edward Fodi offers middle grade readers high adventure and plenty of humor in *The Guardians of Zoone* (HarperCollins, due February 2020). This is the second action-packed tale featuring Ozzie Sparks and his friends (not to mention his nearly normal Aunt Temperance), out to save the multiverse (again) from an evil robot overlord. Lee Fodi is a children's author, illustrator, and specialized arts educator—or, as he likes to think of himself, a daydreaming expert. He lives in Vancouver, B.C.



**Clyde W. Ford / *Think Black: A Memoir***

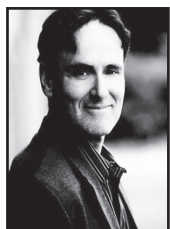
Clyde W. Ford's father John went to work at IBM in 1947, the first Black software engineer in an overwhelming white company. In *Think Black: A Memoir* (Amistad/HarperCollins), Clyde recounts not only the struggles his father faced, but also his own experiences when he started working for Big Blue two decades later. Clyde W. Ford is the author of numerous books of fiction and nonfiction, and recipient of a number of awards, including the Zora Neale Hurston/Richard Wright Award in African American fiction. He lives in Bellingham.

**Peter Geye / *Northernmost***

Minneapolis novelist Peter Geye returns to the high latitudes in *Northernmost* (Knopf/Random House, due April 2020). In 1897, Odd Eide returns home to Norway from an ill-fated Arctic voyage to find his funeral underway and his daughter Thea gone to America. She never returns. A century later, Thea's great-granddaughter travels to Norway, seeking resolution in her own life in the very place where the mystery of her family's past still echoes. Peter Geye's award-winning novels include *Wintering* and *The Lighthouse Road*.







**David Guterson / *Turn Around Time: A Walking Poem for the Pacific Northwest***

PNBA Award winner and bestselling novelist David Guterson's newest book is the perfect trailside companion for outdoor enthusiasts who know that the destination is not always the goal. *Turn Around Time: A Walking Poem for the Pacific Northwest* (Mountaineers Books) is Guterson's lyrical narrative poem, beautifully illustrated by Justin Gribbens, that explores the point, in life or on the trail, when you decide to cease heading out in order to have time enough to return safely home.

**Nathan Hale / *Major Impossible (Nathan Hale's Hazardous Tales #9)***

Writer and illustrator Nathan Hale returns with *Major Impossible* (Amulet Books/Abrams, due December 2019), the ninth book in his innovative graphic history series for middle grade readers, *Nathan Hale's Hazardous Tales*. This time, Hale relates the story of John Wesley Powell, Civil War veteran and one-armed explorer of the Grand Canyon, bringing history to life with plenty of action, a dash of humor, and just a bit of gore. Nathan Hale, named for the famous American patriot, lives in Utah.



**Abby Hanlon / *Dory Fantasmagory: Tiny Tough***

Abby Hanlon's popular Dory series for beginning readers continues with *Dory Fantasmagory: Tiny Tough* (Dial Books/Penguin Pub Group). As the youngest member of her family, Dory is often left to her own devices—including her wild imagination, untiring energy, and a whole host of imaginary friends. When Dory goes in search of her sister Violet's lost friendship bracelet, she meets up with a crew of pirates, and the adventure takes to the high seas. Abby Hanlon lives in Brooklyn, New York.

**Kelly Jones / *Sauerkraut***

Seattle writer Kelly Jones spins a wonderfully goofy ghost story for middle grades with *Sauerkraut* (Knopf BFYR/Random House), a book that celebrates creative problem solving, family ties, and makers of every variety. Kelly Jones has been a librarian and a bookseller and is a raiser of (much-loved but fairly ordinary) chickens. Her previous books include *Unusual Chickens for the Exceptional Poultry Farmer* and the feminist Regency romp *Murder, Magic, and What We Wore*.



**Lauren Kessler / *A Grip of Time: When Prison is Your Life***

For three years, Lauren Kessler ran a writing group for men sentenced to life in prison at the Oregon State Penitentiary; from that experience comes *A Grip of Time: When Prison is Your Life* (Red Lightning Books/IPS). Kessler shares her own struggles with the meaning and purpose of the American penal system, as well as some of the more powerful stories from the inmates. Author of ten books, Kessler won a PNBA Award for *Dancing With Rose* and the Oregon Book Award for *Stubborn Twig*. She lives in Eugene.

**TJ Klune / *The House in the Cerulean Sea***

Fans of Gail Carriger and Douglas Adams will feel right at home in TJ Klune's *The House in the Cerulean Sea* (Tor Books/Macmillan, due March 2020). Linus Baker, a solitary caseworker for the Department in Charge of Magical Youth, is called to a mysterious island, home to six dangerous children and their enigmatic caretaker. Could these children bring about the end of the world – or offer Linus a chance for a real family? TJ Klune is a Lambda Literary Award-winning author.



**Emily Lloyd-Jones / *The Bone Houses***

Emily Lloyd-Jones combines the creepiness of a classic horror story and the beguiling charm of a fairytale in *The Bone Houses* (Little, Brown BFYR/Hachette), her newest novel for teens and young adults. Aderyn and her orphaned siblings eke out a living caring for the family's graveyard. But the dead don't always stay dead – and they don't always like the living. Emily Lloyd-Jones grew up in a vineyard in Oregon. When not writing novels, she works as the children's buyer for Gallery Bookshop in Mendocino.



**Richard Louv / *Our Wild Calling: How Connecting with Animals Can Transform Our Lives***

With his landmark book, *Last Child in the Woods*, Richard Louv inspired an international movement to get kids outside and reconnected with nature. His newest book, *Our Wild Calling* (Algonquin Books/Workman), makes a convincing argument that we as a species can transform our mental, physical and spiritual lives by strengthening our bonds with the animals around us; offering a cure for our 21st Century epidemic of loneliness and a healing balm for our ailing planet. Richard Louv lives in San Diego.

**Celia C. Perez / *Strange Birds: A Field Guide to Ruffling Feathers***

Award-winning author Celia C. Perez's *Strange Birds: A Field Guide to Ruffling Feathers*, is perfect for middle grade readers looking to make their own place in the world. Four unlikely friends are drawn together when their local scout troop refuses to ditch an outdated tradition, forming their own troop for justice, independence, sisterhood, and just plain fun. Celia Perez's debut novel, *The First Rule of Punk*, was an Indies Introduce title and a Kids' Indie Next Pick.



**Beth Piatote / *The Beadworkers: Stories***

*The Beadworkers: Stories* (Counterpoint/IPS), by Beth Piatote, is a luminous collection of short fiction, poems and dramatic storytelling, all drawn from the landscapes and lifeworlds of the Native Northwest. Author Luis Alberto Urrea says, "Beth Piatote has created a ritual of clarity, transformation, and wonder. Elegant and vivid, her book is alive, and it will make its readers see the world in a bright new light. I can't recommend it highly enough." Piatote is Nez Perce from the Chief Joseph Band. She teaches at UC Berkeley.

**Molly Ringle / *All the Better Part of Me***

Seattle writer Molly Ringle's latest novel, *All the Better Part of Me* (Central Avenue Pub./IPG), is a romantic story with a very contemporary heart. With likeable characters and a breezy plot, Ringle leavens the novel's more serious issues of sexuality and friendship with plenty of humor and a surprising twist or two. In addition to her successful career as a novelist, Molly Ringle is proud to have won the grand prize in the 2010 Bulwer-Lytton Fiction Contest with one (intentionally) terrible sentence.



**Jenn Shapland / *My Autobiography of Carson McCullers: A Memoir***

Biography, autobiography and literary criticism come together in *My Autobiography of Carson McCullers: A Memoir* (Tin House Books/W.W. Norton, due February 2020), the unique debut book of nonfiction by Jenn Shapland. In genre-defying vignettes, Shapland interweaves her own story with Carson McCullers's to create a vital new portrait of one of America's most beloved writers, and shows us how the writers we love and the stories we tell about ourselves make us who we are. Jenn Shapland lives in Santa Fe, where she teaches creative writing.

**John Shewey / *Oregon Festivals: A Guide to Fun, Friends, Food & Frivolity***

John Shewey's 30-year career as a journalist, author and professional photographer has taken him many places, including to every corner of the state of Oregon – a state he celebrates in *Oregon Festivals: A Guide to Fun, Friends, Food & Frivolity* (WestWind Press/IPS). From the world-famous (Ashland's Shakespeare Festival) to the more esoteric (Portland's Sabertooth Psychedelic Stoner Rock Micro Fest), Shewey's year-round guide proves there's always something to do in Oregon, for natives and visitors alike.



**Renée Watson / *Some Places More Than Others***

New York's Harlem neighborhood is not just the setting for *Some Places More Than Others* (Bloomsbury Children's Books/Macmillan), Renée Watson's new novel for middle grade readers; it also feels like one of the characters. A young girl's visit to Harlem, where her father grew up, is both somewhat different, yet so much more, than she had imagined. Originally from Portland, Renée Watson currently lives in New York. Her work has garnered numerous awards, including the Coretta Scott King Award and a Newbury Honor.

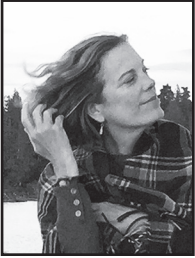


8:30 – 10:00 pm

Monday, October 7

JB's Lounge

Guaranteed to satisfy your taste for dessert and new books, the Sweet & Greet is rich with options. Hit the dessert table and then make the rounds, as approximately 20 authors across the spectrum of genres and styles will be on hand for signing and connecting. No-host bar available if that's your preferred walking around treat. *Open to all, with a Show badge.*



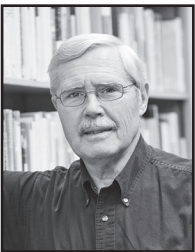
**Kim Brown Seely /**

***Uncharted: A Couple's Epic Empty-Nest Adventure Sailing from One Life to Another***

When faced with the prospect of an empty nest, Kim Brown Seely and her husband decided to buy a sailboat, learn to sail, and take off over the Salish Sea in search of the blond Kermode bears found only along the shores of the Inside Passage. Her unique memoir, *Uncharted: A Couple's Epic Empty-Nest Adventure Sailing from One Life to Another* (Sasquatch Books/Random House), is the wise, lyrical and engaging result. Seely has worked as an editor and journalist for several national magazines.

**Ivy Claire / *Epoca: The Tree of Ecrof***

*Epoca: The Tree of Ecrof* (Granity Studios/IPS) springs from the creative mind of basketball legend Kobe Bryant, and is brought to the page by writer Ivy Claire. Set in a world dominated by sports and magic, this middle grade novel tells an exciting and inspiring story of finding one's strength against all odds. Ivy Claire is a former professional squash player; in a parallel life, and under a different name, she is the author of several literary novels. She lives in Los Angeles.



**Warren C Easley / *No Way to Die***

Lawyer Cal Claxton takes another case in *No Way to Die* (Poisoned Pen Press/Sourcebooks), the seventh Claxton mystery by Warren C. Easley. Cal and his daughter, Claire, are enjoying some relaxation on the Oregon coast when they stumble across a body—the star witness in a trial that saw a teenager sentenced for life. Easley's earlier book in the Claxton series, *Blood for Wine*, was a 2018 finalist for the Nero Wolfe Award. He lives in Dundee, Oregon.

**Sharon Lynn Fisher / *The Absinthe Earl***

A romantic fantasy that will appeal to fans of Karen Marie Moning's *Fever* series, Sharon Lynn Fisher's, *The Absinthe Earl* (Blackstone Publishing) is the first book in a planned trilogy. An Irish Lord with an absinthe habit begins to think that his drink-induced hallucinations might actually be visions of his world overlapping with the world of the Faery. Fisher is the author of several previous books of speculative romance, including *Ghost Planet* and *Echo 8*.



**Tarryn Fisher / *The Wives: A Novel***

A husband's secret life is the subject of Everett author Tarryn Fisher's new thriller, *The Wives* (Graydon House/HarperCollins, due January 2020). Thursday's husband Seth has two other wives, and Thursday is content with that. Until, that is, she meets one of those wives, and finds that Seth has been abusive in that marriage—although Thursday has never known him to be violent. Who, exactly, is this man she thought she knew so well? And where is his third wife?

## Sweet & Greet

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### **Kelly Milner Halls / *Cryptid Creatures: A Field Guide***

Calling all cryptozoologists—here's the perfect guide for you! *Cryptid Creatures: A Field Guide* (Little Bigfoot/Random House), written by Kelly Milner Halls, catalogs 50 mysterious creatures with historical information, detailed descriptions, best possible evidence and even some eyewitness accounts. Each cryptid is also rated on a reality scale, with 1 being a confirmed hoax, and 6 being confirmed as real. Kelly Halls lives in Spokane; she is the author of numerous fascinating books of nonfiction for children.

### **Danielle Kartes / *Rustic Joyful Food: My Heart's Table***

Self-taught cook and professional food stylist Danielle Kartes, believes that simple, delicious food is nothing more or less than a conduit for love, and she shares that love in *Rustic Joyful Food: My Heart's Table* (Sourcebooks). Along with her simple and delicious recipes, Danielle writes about her journey from home cook to restaurateur, then back to being a wiser and more joyful home cook again. Danielle Kartes appears regularly on *The Rachel Ray Show* and *Pickler & Ben*.



### **Emery Lord / *The Map from Here to There***

Emery Lord, author of *When We Collided* and *The Start of You and Me*, returns with a heartfelt look at a teenage girl standing at the crossroads in *The Map from Here to There* (Bloomsbury YA/Macmillan, due January 2020). In her senior year, Paige loves the life she's living. But senior year is a time of big decisions—and how can she decide about the whole rest of her life when she's not too sure she wants to leave the old one behind?

### **Candice Montgomery / *By Any Means Necessary***

In Candice Montgomery's *By Any Means Necessary* (Page Street/Macmillan), college freshman Torrey struggles to balance normal college stuff like picking a major and texting his first boyfriend with the obligation he feels to save his uncle's legacy—a bee farm Torrey has inherited, now facing foreclosure. Choosing between family and future means something will have to give. Candice Montgomery lives in Seattle; her debut *Home and Away* was named a Kirkus best YA novel of 2018.



### **Hazel Newlevant / *No Ivy League***

Cartoonist and illustrator Hazel Newlevant, hits a very topical note with the graphic memoir *No Ivy League* (Lion Forge/Diamond Books), written for teens and adults. As a teenager, Hazel's insular, affluent, white world was challenged by a summer on a work crew with young people of various races and backgrounds. The job of eradicating invasive English ivy from Portland's Forest Park became a metaphor for Hazel's dawning understanding of the concept of white privilege.

### **Carrie Stuart Parks / *Fragments of Fear***

It's murder among the ruins in Carrie Stuart Parks' *Fragments of Fear* (Thomas Nelson/HarperCollins). Something is linking together a stray dog with a mislabeled microchip, a dead archaeologist, a late-night radio show and an Anasazi ruin; and artist Yvonne McTavish needs to find that link if she is going to survive the mounting danger. In addition to writing novels, Parks has also published numerous books on drawing and painting, and is an internationally known forensic artist.





### **Dawn Babb Prochovnic / *Where Does a Cowgirl Go Potty?***

A cowgirl might feel right at home on the range, but in Dawn Babb Prochovnic's new picture book *Where Does a Cowgirl Go Potty?* (West Margin Press/IPS), sometimes she just needs a place to call her own private privy. Little ones will laugh as the cowgirl visits pastures and canyons, only to find the accommodations already claimed by some (non-human) critter. Prochovnic is the author of several children's books, and is an educator, speaker, and the founder of SmallTalk Learning, which provides ASL education.

### **Dan Richards / *Stu Truly***

*Stu Truly* (Little Bee Books/Simon & Schuster), a middle grade coming-of-age story by Bothell writer Dan Richards, takes a humorous look at a serious subject—how easily a lie can snowball out of control. Stu likes Becca. Becca is a vegetarian. So Stu says he's a vegetarian, too. Except that Stu is most definitely not a vegetarian. In fact, Stu's family owns a butcher shop. Stu quickly discovers that one little lie can complicate everything.



### **Katherine Roy / *Red Rover: Curiosity on Mars***

Young space explorers get a front row seat on a great scientific adventure in *Red Rover: Curiosity on Mars* (Roaring Brook Press/Macmillan), illustrated by Katherine Roy. Roy's soft palette brings the red planet to life, as the book follows the little robotic rover named Curiosity taking photographs, scooping samples, and recording measurements on its new home. Katherine Roy is a writer and illustrator; her books *Neighborhood Sharks* and *How to Be an Elephant* both garnered numerous awards and starred reviews.

### **Annie Sieg / *Mama Mable's All-Gal Big Band Jazz Extravaganza!***

In *Mama Mable's All-Gal Big Band Extravaganza!* (Make Me a World/Random House), debut author-illustrator Annie Sieg introduces young readers to the female musicians who broke racial and gender barriers in concert and dance halls during WWII. Sieg's fictionalized story is based on the real-life women who, just like Rosie the Riveter, filled in for the men called to war, thereby changing the look and sound of jazz forever. Annie Sieg is a writer, illustrator and designer, and has been teaching ballroom dancing since 2014.



### **John Straley / *What Is Time to a Pig?***

Shamus Award-winner John Straley returns to the show with *What Is Time to a Pig?* (Soho Crime/Random House, due February 2020), the third book in his *Cold Storage* series. Gloomy Knob doesn't escape from prison so much as get kidnapped out of it. His captors are convinced that Gloomy knows the whereabouts of a missing nuclear warhead—a warhead that might spell the end to his hometown of Cold Storage, Alaska. Straley, a former criminal defense investigator, is the author of ten mystery novels.

### **Ednor Therriault / *Seven Montanas: A Journey in Search of the Soul of the Treasure State***

Fifth-generation Montanan Ednor Therriault offers a unique look at the Treasure State in *Seven Montanas* (TwoDot/National Book Network) by breaking the vastness of the state into seven geographic and cultural regions. Through interviews, photos and personal observations, Therriault shows how the differences between these distinct regions is what adds up to Montana's unique character. Ednor Therriault has spent more than 20 years exploring Montana from corner to corner, and is the author of several state guidebooks.





## Sweet & Greet



### **Rosiee Thor / *Tarnished Are the Stars***

Rosiee Thor's debut novel *Tarnished Are the Stars* (Scholastic) brings together three unforgettable characters in a young adult tale of science-fantasy, perfect for fans of Marissa Meyer. Beth Revis, bestselling author of *Across the Universe*, calls *Tarnished* "[a] stunning debut by a brilliant new voice in YA, breaks your heart and fixes it again in all the best ways." Rosiee Thor lives in Oregon with a dog, two cats, and four complete sets of Harry Potter books.

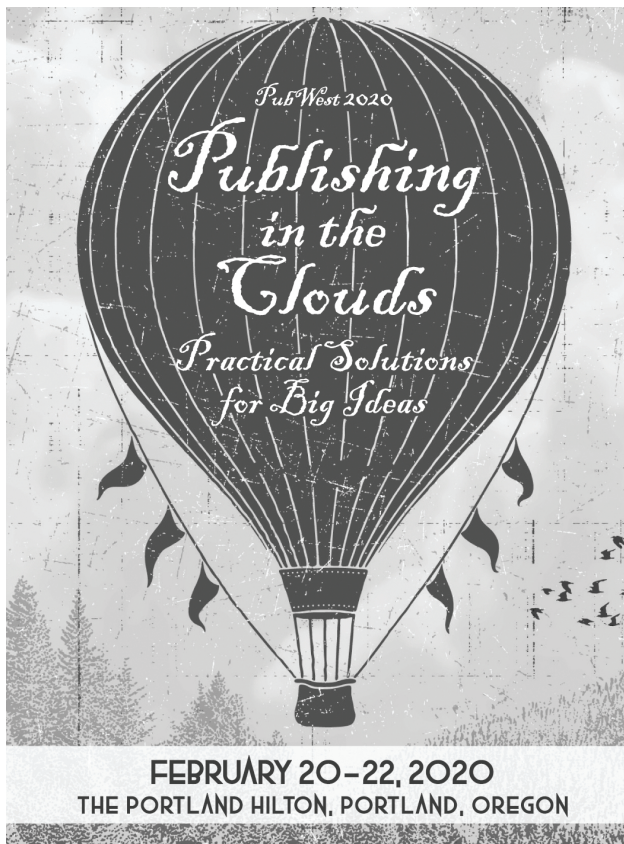
### **Susan Gibbons-Wolf / *P.S. Boats, Around Puget Sound***

With stunning illustrations and cheerful, rhyming text, *P.S. Boats, Around Puget Sound* (Wolf Publishing) by Utah writer Susan Gibbons-Wolf will appeal to children and adults, visitors and natives alike. Born and raised in Washington, Susan still remembers her first trip to the Seattle waterfront, boarding a ferry with her grandmother, and sailing on the sun-dappled waters of Puget Sound surrounded by boats of every description. Susan Gibbons-Wolf is a freelance writer whose articles have been published in local and national newspapers and magazines.



### **F. C. Yee / *The Iron Will of Genie Lo***

Bestselling author F.C. Yee brings back his demon-hunting heroine, Genie Lo, (*The Epic Crush of Genie Lo*) for more supernatural mayhem in *The Iron Will of Genie Lo* (Amulet Books/Abrams, due January 2020). Now the Heaven-appointed Guardian of California, it looks like it's up to Genie to stop a cosmos-threatening force of destruction in a nearby alternate dimension. And get in to a good college. When not writing, F.C. Yee practices capoeira, a Brazilian form of martial arts, and has a day job mostly involving spreadsheets.



**APPLY TODAY**

**CARLA GRAY MEMORIAL SCHOLARSHIP  
FOR EMERGING  
BOOKSTORE-ACTIVISTS**

- ▶ Attend Winter Institute 2020
- ▶ Attend your regional fall show 2020
- ▶ Funding for a community project

*A scholarship focused on finding new readers and ensuring access to books that improve readers' lives while integrating bookstores even more fully into their communities. Applications accepted through 10/21/2019.*

**APPLY TODAY**

## Tuesday Schedule

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8:00 am – 9:45 am	<b>Authors Over-Easy Breakfast</b> (tickets required—see page 30)	Washington/Clark Rooms
9:00 am – 2:00 pm	PNBA Registration Desk open in the Pre-function area of the Grand Ballroom	
10:00 am – 2:00 pm	<b>EXHIBITS OPEN</b>	
10:00 am – 12:00 noon	Exhibitor-featured author signings and Show Specials in the Grand Ballroom	
10:00 am – 2:00 pm	<b>ABA IndieCommerce and IndieLite Consultation</b>	<b>Pre-Function Area</b>
	IndieCommerce™ is the American Booksellers Association's e-commerce platform for independent bookstores, to create unique, content-rich, and easy-to-operate, fully transactional, e-commerce enabled websites. IndieLite™ is specifically designed for booksellers who want to have a web presence with limited time and effort to maintain.	
	An IndieCommerce specialist will be available to talk to both users and non-users of IndieCommerce and IndieLite. Stop by the table or the ABA booth on the floor to schedule an appointment. Drop-ins also welcome.	
12:00 noon – 1:00 pm	<b>7 Coming-Up Author Showcase</b> (see page 31–32)	<b>Grand Ballroom</b>
1:00 pm – 1:15 pm	<b>RAFFLE WINNERS ANNOUNCED. MUST BE PRESENT TO WIN.</b>	
1:15 pm – 2:00 pm	The Authors featured at the 7 Coming-Up author showcase will sign ARCs of their new books for booksellers and librarians.	
2:00 pm	<b>SHOW CONCLUDES</b>	

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## TUESDAY EXHIBITOR EXCLAMATION RAFFLE PRIZES

Booksellers are invited to take part in raffles at these exhibitor's tables or booths as noted below, from 9:30 - 11:30 am. Raffle buckets will be picked up by PNBA staff at 11:30, when the lunch service begins. The authors at the 7 Coming-Up event will speak from 12 noon until 1pm. Raffle winners will be announced from 1 - 1:15. **YOU MUST BE PRESENT TO CLAIM YOUR PRIZE.**

Featured authors will then sign books in the back of the hall, from 1:15 - 2:00.

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• **PNBA** will offer two Grand Prizes: Reimbursement from PNBA for expenses for attending this year's show (up to \$700 w/ expense documentation) AND a scholarship for reimbursement from PNBA of expenses to attend next year's show (up to \$700 w/expense documentation).  
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• **Binc (the Book Industry Charitable Foundation)** has also provided a \$500 scholarship that will be awarded prior to this year's Tradeshow to an applicant not traditionally able to attend the show, be it a first-timer or long time in-between. Scholarship to be announced in Footnotes and winner to be chosen by a three-member committee within the PNBA Board of Directors.  
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• **AdventureKEEN** (Table 69) will be giving away the book contents of our booth. Approximately 38 books.

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• **Arcadia Publishing** (Tables 74-76) will offer a complete YourTown Store Match (spinner rack with 16 custom local title selections (96 books total).

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• **Association of Book Publishers of British Columbia** (Table 6) will give away a big bag of BC books and treats.

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• **Cypress House** (Table 31) will offer a Gift Basket filled with yummy treats from California's North Coast.

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• **Earth Sky + Water** (Booth 15) will offer:

- A *Hummingbirds of North America FoldingGuide*™ with a Hummingbird Boxed Notecard Set
- A *Common Bees of Western North America FoldingGuide*™ with a Honey Bee Boxed Notecard Set

• **Expedition Press** (Booth 28) will offer an original letterpress print, 11x17 inches, handset from metal type and printed on a 1906 Colt's Armory Press.

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• **Fox Chapel Publishing** (Booth 12) will offer 6 BigFoot books signed by author & illustrator, D.L. Miller – PLUS 2 BigFoot activity books!

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• **Holiday House** (Table 77) will offer: a pack of 3 signed copies of books: *Why?*, *Splintered*, and *Birds of a Feather: Bowerbirds and Me*.

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• **Imprint Group** (Tables 51-56) will offer a basket full of board books

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• **NABE** (Table 78) will offer a set of four books by Ted Rechlin of RexTooth Studios: *T-Tex: Generations*; *Sharks*; and *Howl: A New Look at the Big Bad Wolf and End of the Ice Age*

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• **Ooligan Press** (Table 27) will offer 5 tickets to Write to Publish 2020, to be distributed by winning bookseller as they see fit—to employees, customers, kept for themselves! The 5 tickets will come in Ooligan Press book totes, with a collection of our recent publications.

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• **Soho Press** (Table 73) will raffle display copies! John Straley's newest, *What Is Time to a Pig*, will be there along with several recently released Soho titles.

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• **Sugar B Sales** (Tables 36-37) will offer:

- Douglas - item #2376 - Aragon 27" Blue Dragon - MSRP \$64
- eeBoo - item #PZFGWD - Great Words 500pc Round Puzzle - MSRP \$20
- Barefoot Books - ISBN: 9781782857723 - *Baby's Day* Gift Set - MSRP \$24.99

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• **University Press Sales Associates** (Table 28) will offer:

- a MIT Book Bag full of MIT books
- a Yale Book Bag full of Yale books
- a Princeton Book Bag full of Princeton books

# Authors Over-Easy Breakfast

8:00 – 9:45 am

Tuesday, October 8

Washington/Clark Rooms

Authors will pre-sign copies of their books, to be distributed to attendees after the event is concluded. *Tickets required.*



## John Becker and Megan Scott / *Joy of Cooking: 2019 Edition*

For nearly nine decades, *Joy of Cooking* has been a staple in millions of American kitchens. In *Joy of Cooking: 2019 Edition* (Scribner/S&S), Megan Scott and her husband John Becker have thoughtfully and comprehensively revised and updated the classic cookbook, self-published by Becker's great-grandmother Irma Rombauer in 1931. From the many beloved recipes found in previous editions, now re-tested and updated, to the 600 fresh, new recipes geared to modern tastes, this new *Joy* offers a wide-range of recipes, meal plans and

kitchen projects for a new generation of home cooks. Before joining his family's culinary business, John Becker helped publish a number of collections of literary essays. Megan Scott started working for *Joy of Cooking* in 2010, when she and John met and immediately bonded over a shared love of blue cheese. They live in Portland.



## Emily St. John Mandel / *The Glass Hotel*

Off the coast of Mauritania, a young woman disappears from a container ship. Four years later, a massive Ponzi scheme implodes in New York. In Emily St. John Mandel's much-anticipated new novel *The Glass Hotel* (Knopf/RH, due March 2020), these events echo through the lives of a bartender, a financier and a shipping magnate whose paths cross at an exclusive glass and cedar hotel in the wilds of northern Vancouver Island. Sure to be one of 2020's most talked about books, Mandel's tale of greed, guilt and ghosts of the past examines the cost of moral compromise to the human soul. Emily St. John Mandel is the best-selling author

of four previous novels, including the Indie bestseller and book group favorite *Station Eleven*. Originally from British Columbia, she now lives in New York.



## Matt Ruff / *88 Names*

Real world politics and virtual world gaming get whirled together in Matt Ruff's new novel *88 Names* (HarperCollins, due March 2020). John Chu makes his living as a "sherpa," guiding wealthy gamers through the most popular on-line role-playing games. His new client, who goes by the name of Mr. Jones, claims only to be a "wealthy, famous person," and offers Chu an obscene amount of money to act as his guide. Sounds like a dream assignment, until Chu begins to suspect that Mr. Jones is actually North Korean strongman Kim Jong-un. Throw in a possible Chinese spy and a really angry ex-girlfriend, and suddenly his life in the real world

looks more dangerous than fighting virtual dragons or zombies. Matt Ruff's previous novels include two PNBA Award-winners; *Set This House in Order* and *Bad Monkeys*. He lives in Seattle.



## Ruta Sepetys / *The Fountains of Silence*

Set in Spain in 1957, *The Fountains of Silence* (Philomel/PRH) is bestselling author Ruta Sepetys' latest historical novel with great teen/adult crossover potential. American Daniel Matheson arrives in Madrid with his parents, eager to capture images of his mother's sun-drenched homeland with his camera. But his photographs leave him with some uncomfortable questions about life under Franco's dictatorship and the lingering echoes of Spain's brutal Civil War. Sepetys once again proves that she is a master of this type of emotional and thought-provoking historical fiction. Her previous novels include *Salt to the Sea* and *Between Shades of Gray*. In addition to the many literary awards her work has garnered, Ruta Sepetys was awarded

the Cross of the Knight of the Order by the President of Lithuania.



# 7 Coming-Up Author Showcase

12:00 noon – 1:00 pm

Tuesday, October 8

Exhibit Hall

Seven authors with books to be released in 2020 will speak and then meet booksellers and sign ARCs .  
*Boxed lunches available if purchased in advance.*

## Gretchen Berg / *The Operator*

Debut novelist Gretchen Berg drew on the experiences of her own grandmother for the inspiration behind *The Operator* (William Morrow/HarperCollins, due March 2020). Set in the early 1950s, *The Operator* is the story of Vivian, a somewhat nosy small town switchboard operator, and a bit of gossip she “accidentally” overhears, gossip that cuts just a little too close to home. Listening in on her neighbors’ secrets is one thing, but learning that her neighbors are talking about her and her family is cause for mortification. To avoid becoming the town’s laughingstock, Vivian needs to get the bottom of the rumor, regardless of the cost. Gretchen Berg is also the author of the memoir *I Have Iraq in My Shoe: Misadventures of a Soldier of Fashion*. She lives in Chicago.



## Melissa Crandall / *Elephant Speak: A Devoted Keeper's Life*

In *Elephant Speak: A Devoted Keeper's Life Among the Herd* (Olligan Press/IPS, due March 2020), writer Melissa Crandall offers a unique biography of Roger Henneous, who was for more than thirty years keeper and friend to the elephants at the Oregon Zoo. Henneous began his career at a time when zoos and zookeepers were looking to improve the lives of the animals in their care, seeking more ethical, enriching and healthier relationships. His reward for learning to understand what the elephants had to tell him was a rare level of trust and respect from the herd in his charge. Melissa Crandall's essays have appeared in dozens of publications, including *Allegory* and *ASPCA Animal Watch* magazines.

## DJ Lee / *Remote: A Love Story*

DJ Lee grew up in Seattle, far from her family in the Selway-Bitterroot Wilderness of Idaho and Montana. *Remote: A Love Story* (OSU Press, scheduled Spring 2020) is the result of her seven-year attempt to reconcile with her family, to heal relationships as cold, distant and hard as the landscape of the Selway—one of the most remote places left in North America. Her journey to understanding saw her learning to wrangle mules and learn the ways of the wolverine, even as she strove to uncover the roots of her mother's emotional remoteness. Debbie Lee is a writer, teacher, and Regents Professor in the English Department at Washington State University. She divides her time between Moscow, Idaho and Oak Park, Illinois.

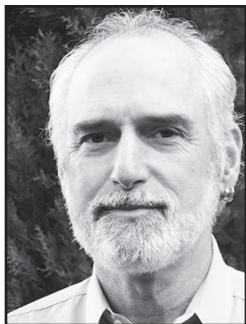


## Jody J. Little / *Worse Than Weird*

Middle-grade fans of Ann Martin and Leslie Connor will love Mac MacLeod, the spunky heroine in Jody J. Little's new novel *Worse Than Weird* (HarperCollins, due March 2020). Mac needs to earn enough money to pay for the summer coding camp of her dreams, and winning a citywide food truck scavenger hunt is just the ticket. Navigating the streets of Portland, piecing together the clues and meeting new people, Mac learns that there are worse things in life than having weird parents. Portlander Jody Little works as an elementary school teacher, and is the author of *Mostly the Honest Truth*, which was both a Winter/Spring 2019 Indies Introduce title and a Spring 2019 Kids Next Pick.

## 7 Coming-Up Author Showcase

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### **Daniel Mathews / *Trees in Trouble***

Here in the West, we need look no further than to our western pine forests to witness the effects of climate change. In *Trees in Trouble* (Counterpoint/IPS, due April 2020), Portland writer Daniel Mathews explores a dramatic story of loss through fire, insect damage and forest mismanagement of some of our most iconic tree species. Deeply researched and personally compelling, *Trees in Trouble* is told through the eyes of forest managers and scientists, fire bosses and activists. And, fortunately for the bristlecones, ponderosas, Jeffreys and the humans who love them, Mathews also offers hope for a future of well-managed and healthy pine forests. Daniel Mathews' previous books include *Natural History of the Pacific Northwest Mountains* and *Rocky Mountain Natural History*.

### **Abigail Hing Wen / *Loveboat, Taipei***

Ever Wang isn't looking forward to spending her summer learning Mandarin at a strict academic program in Taiwan. In Abigail Hing Wen's debut novel *Loveboat, Taipei* (Harper Teen/HarperCollins, due February 2020), Ever's summer takes a surprising turn when one of her classmates whispers that the language program's best kept secret is that there is no supervision. And just like that, the studious girl from Ohio with a secret passion for dance is dropped into a summer-long playland with way more freedom than she has ever had before—maybe more freedom than is good for her. When not writing stories, Abigail Hing Wen is busy working as an attorney in venture capital and artificial intelligence in Silicon Valley.



### **Erin Yun / *Pippa Park Raises Her Game***

*Great Expectations* is reimagined for tween readers in Erin Yun's debut novel *Pippa Park Raises Her Game* (Fabled Film Press/Consortium, due February 2020). Just like Pip in Charles Dickens' classic tale, twelve-year old Korean-American Pippa Park has her life changed by education when she receives a basketball scholarship to an elite private school. But it's not easy fitting in, especially when someone begins threatening to reveal Pippa's humble family background at her sister's laundromat to the kids at her new school. Erin Yun has written for a WNYU radio serial, helped create a play for an art festival in London, and served as a consultant for the Broadway play *What the Constitution Means to Me*. Raised in Texas, she now lives in New York City.

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## Recognizing Your PNBA Fall Show Staff and Volunteers

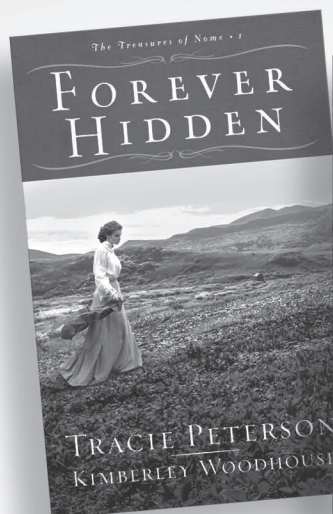
No aspect of the Tradeshow could be carried out without these dedicated, book-loving individuals. So when you see them, be ready with a thank you and maybe a pat on the back. We couldn't do it without them!

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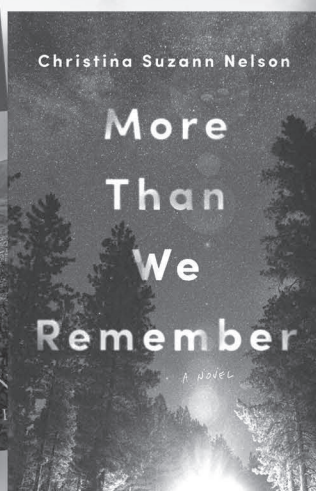
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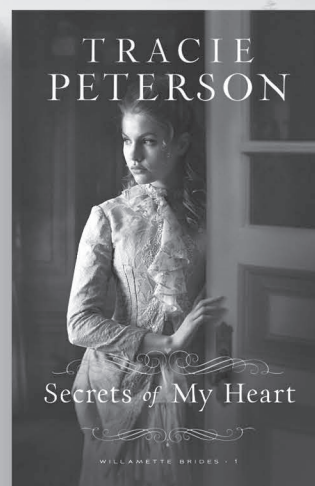
by Tracie Peterson and  
Kimberley Woodhouse  
THE TREASURES OF NOME #1  
January 2020  
ISBN 978-0-7642-3248-0



Known for her page-turning and thought-provoking women's fiction, bestselling Oregon author Nelson had her debut named a 2017 Foreword INDIES Book of the Year and a *Library Journal* Best Book of 2017. Her new release, *More Than We Remember*, presents a powerful story of pain, forgiveness, and healing.

***More Than We Remember***

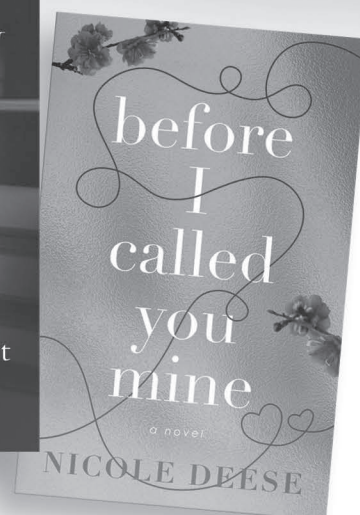
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February 2020  
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A bestselling and award-winning author of more than 100 novels, Peterson follows up her best-selling HEART OF THE FRONTIER series with a new generation of women experiencing heartbreak and romance in Portland, Oregon.

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