



C3 Publications

Publishing Independently Since 1991

3495 NW Thurman Street

Portland, Oregon 97210

## **SPONSOR PROPOSAL FOR CRAZY EIGHTS AUTHOR TOUR**

**Executive Summary:** In 2012, C3 Publications, under the coordination of owner George Byron Wright, conceived of a unique literary tour, wherein troupes of authors would appear eight at a time, at eight separate venues around the State of Oregon, where they would speak in eight minute segments about their writing life. It was deemed speed dating with words. All players took part enthusiastically neither expecting nor receiving compensation or being charged a fee. Bookstores and libraries served as hosts with the majority of the booksellers being PNBA members. That first tour was a resounding success, passionately loved the authors, a success for the booksellers, and received with acclaim by audiences. Wright's feedback about that first effort convinced him to hold a second tour in 2015.

**Mission Statement:** To expand public interest in Oregon's writing and publishing communities by connecting those who write books, publish books and sell books with those who buy books, and stewards of public repositories of the printed word.

**C8 2015 Tour:** Once Wright was convinced that the tour was something many wanted to see continue, he set about planning for a second effort this fall: September, October, and November. As of this writing, the schedule for Crazy Eight Author Tour for 2015 is set and over 25 award winning Oregon authors have eagerly signed on to participate. Eight community libraries will partner with six PNBA member booksellers. (See the complete schedule and list of authors as an attachment to this document.)

**Proposal to PNBA:** From the very beginning, PNBA, through its Executive Director Thom Chambliss, has been supportive of the C8 Tour. The 2012 tour earned a PNBA endorsement, which was invaluable as we were inviting PNBA members to join a totally new project and commit time and resources to it sight unseen and with no track record. PNBA is the logical choice to lend support to the tour as we coordinate primarily with PNBA members and as such expand their presence in the marketplace.

**Premise of Proposal:** The guidelines for C8 remain the same as before; all of us serve as volunteers: authors, libraries and booksellers (except for selling books). Our Webmaster creates and maintains the C8 website pro bono and Wright serves as the tour's unpaid administrator/coordinator. This proposal is to request a fund to cover some of the tour administrator's travel expenses, as he is required to attend each and every event to facilitate and emcee the proceedings.

- Funding request: C8 Tour is requesting a grant of \$800 to be applied to the tour administrator's travel costs at \$100 allowance per tour event.
- Qualified expenses will be applied only toward: fuel, meals, and lodging.
- As may stipulated by PNBA, this support will be paid on a reimbursement basis with the Crazy Eights Author Tour submitting receipts at an interval requested by PNBA, albeit per event or monthly, etc.

Submitted by: George Byron Wright, Volunteer Administrator, Crazy Eights Author Tour  
Date: May 15, 2015