



Minutes
PNBA Board Meeting
Sunday, March 18, 2018
Hotel Sorrento, Seattle, WA

Board Members Present:

Shawn Donley, Hachette Books, President
Carol Price, Bookpeople of Moscow, Vice-President
David Hartz, Book 'n' Brush, Secretary / Treasurer
Tegan Tigani, Queen Anne Book Co., Past-President
Colleen Conway, Penguin Random House
Pam Cady, University Book Store
Emily Adams, Third Place Books
Tina Ontiveros, Klindt's Booksellers
Christine Foye, Simon & Schuster (incoming Board member)
Jenny Cohen, Waucoma Books (incoming Board member)
Laura DeLaney, Rediscovered Books (incoming Board member)

Staff Present:

Brian Juenemann, Exec. Director
Larry West, Exec. Asst. & Bookkeeper

Board Members Absent:

Brad Smith, Paulina Springs Books

President's Welcome & Introductions

Shawn called the meeting to order at 1:00 pm. He welcomed the Board and the incoming Board members. He then asked everyone present to introduce themselves and talk about what they have been reading.

Approval of the Minutes

David asked if there were any questions or corrections to the Minutes from the Retreat. Tegan said that in the fourth paragraph on page 3 of the Thursday Minutes the word "though" should be "thought". Also in the second paragraph of page 3 of the Friday meeting the final sentence beginning "Obviously, some.." was speculation on the part of staff and should be removed. The Board agreed.

David then asked for a Motion to approve with the noted corrections.

Emily moved to accept the Minutes from the Retreat as corrected. Tina seconded the Motion. A vote was taken and the Motion passed with no opposition

Secretary/Treasurer's Report

David presented the written Bookkeeper's report and asked Larry to add any updated information. Larry reinforced the fact that we had another very good year financially. The Association ended 2017 with a funds increase of \$58,312.35. As of March 12, our total assets stood at \$457,263.01.

Carol moved to accept the Secretary/Treasurer's Report. Pam seconded the Motion. A vote was taken and the Motion passed with no opposition.

Executive Director's Report

Brian said that it had been such a short time since the Retreat that he had little that was new to report. He has been working on the hotel contracts for next year's show and exploring possibilities for the 2020 & 2021 shows.

Christine ask about having beer & wine service at our show meal events. Brian said that we already do that at most of the events. With hotel catering prices continually going up, we probably will have to subsidize meal ticket prices to make them affordable to our bookstores. He thought we could make this known to our attendees without becoming too specific about it.

He reported that we got great coverage from Shelf Awareness for our new Code of Conduct. We are one of the first Associations to have one and the publicity was very good for PNBA.

Tina suggested that we add the option for show attendees of having personal pronouns added to their name badges.

Committee Reports

Education Committee

Brian reported that the new Education committee members for this year are:

Laura DeLaney of Rediscovered Books in Boise, ID
Rosanne Parry of Annie Bloom's Books in Portland, OR
Sarah Hutton of Village Books in Bellingham, WA
Melissa DeMotte of The Well-Read Moose in Coeur d'Alene, ID

The Call for Education has gone out and we already have several proposals. Brian will continue to look for a Keynote Speaker for this year.

Awards Committee

Larry reported that the new committee members for this year are:

Hana Boxberger of Village Books in Bellingham, WA
Alexa Butler of Beach Books in Seaside, OR
Earl Dizon of Green Bean Books in Portland, OR

We initiated some new criteria for this year's nominees and already have 54 nominees. Brian said we have received some really exceptional essays from the 2018 winners. We have been publishing them in NW Booklovers. Shawn suggested that we might consider collecting and publishing them someday.

10 Minute Break

Old Business

2018 Budget

Larry explained the budget process for the benefit of the incoming Board members. He said that no changes had been made to the budget as presented at the Board Retreat. David called for a motion to approve.

Tina moved to approve the 2018 budget as presented. Colleen seconded the Motion. A vote was taken and the Motion passed with no opposition.

Vote to confirm Board Election Results

Brian reported that we had received 37 ballots from the membership and the proposed slate of Carol Price, Christine Foye, Jenny Cohen & Laura DeLaney were elected to the Board with no opposition or write-ins.

Tina moved to accept the results of the Board Election. Pam seconded the Motion. A vote was taken and the Motion passed with no opposition.

2018/2019 Board Officers

After a discussion of the responsibilities of the Board officers, the Board proposed the following slate of officers:

President – Carol Price
Vice-President – Tina Ontiveros
Secretary/Treasurer – Emily Adams
Past-President – Shawn Donley

Laura moved to accept the proposed slate of Board officers. Christine seconded the Motion. A vote was taken and the Motion passed with no opposition.

Results of Rep Pick Survey

Brian reported that he had received 20 responses to his poll of our member reps about possible changes to the Rep Picks session at the Fall Show. 15 reps voted to keep it the same as it is. 5 voted to change it to the "Rep Speed Dating option".

A lengthy discussion ensued. Tina suggested we survey the membership about a desired format. Jenny said reps might go back to using "hospitality suites" as was done in the distant past. Brian said we could do nothing different for 2018. No changes could be made until 2019. The Board wants to keep looking at the issue.

A suggestion was made to at least group all the children's book reps together and make sure that it does not conflict with any others children's book education sessions.

Jenny suggested that we could replace the "First-timer" session with a "mentoring" system.

Logo Update

Brian reported that no progress has been made on finding out where our logo design came from or how it was vetted. The people involved in the process back in the mid 1990's have not responded to our queries, cannot be located or do not remember anything about the process.

Tina said that times have changed and she, for one, feels uneasy about continuing to use the Native American art in our logo. She felt that the history of the logo does not really matter. Jenny also felt that the time had come to change it.

Brian does not want to rush the process and wants to have all the information we can get before deciding how to go forward in an organized and professional manner.

Laura felt that now was the time to invest in a logo redesign. Carol said we could work on it over the summer and let the membership know at the fall meeting that a change was in the works. Tina felt the time has come for a change and believes the majority of the Board agrees.

David moved that the Board go forward with investing in the creation of a new logo that is more representative of the Association. Tina seconded the Motion. A vote was taken and the Motion passed with no opposition.

New Business

Tegan shared with the Board some ideas she had for updating the content of the Library page on our website.

The official PNBA Tiara was passed to Carol, our new Board President and the outgoing Board members were thanked for their excellent service on the Board.

The meeting was adjourned at 5:17 pm.

Meeting minutes by Larry West.

Approved by David Hartz, Secretary / Treasurer

Signed_____

Date_____