



**Minutes**  
**PNBA Board Meeting**  
**Saturday, October 7, 2017**  
**Red Lion on the River, Portland, OR**

**Board Members Present:**

Shawn Donley, Hachette Books, President  
Carol Spurling, Bookpeople of Moscow, Vice-President  
David Hartz, Book 'n' Brush, Secretary / Treasurer  
Tegan Tigani, Queen Anne Book Co., Past-President  
Colleen Conway, Penguin Random House  
Brad Smith, Paulina Springs Books  
Emily Adams, Third Place Books  
Tina Ontiveros, Klindt's Booksellers

**Staff Present:**

Brian Juenemann, Exec. Director  
Larry West, Exec. Asst. & Bookkeeper

**Board Members Absent:**

Pam Cady, University Book Store

**President's Welcome & Introductions**

Shawn called the meeting to order at 1:30 pm. He welcomed the Board & asked everyone to share what they were currently reading.

**Approval of the Minutes**

David asked if there were any questions or corrections to the Minutes from the Spring meeting. He apologized to the Board for not following up with his "action list" from the last meeting. He then asked for a motion to approve the Minutes.

**Brad moved to accept the Minutes from the Spring meeting as presented. Emily seconded the Motion. A vote was taken and the Motion passed with no opposition.**

David said that he would compile an "action list" from this meeting and send it out to the Board after the meeting.

**Secretary/Treasurer's Report**

David presented the written Bookkeeper's report and asked Larry to add any updated information. Larry reinforced the fact that we were having another very

good year financially. Both the Show and the Holiday Catalog were looking good and should come in close to budget. Larry & Brian estimate that we will end the year in the black, but probably not as much as the previous two years.

Brad asked why staff expense was way down. Larry said that it was because of Thom's retirement and that the dip may be temporary.

Brad said that he liked that the Director's Travel Expense category was up. It showed that Brian was getting out to visit our stores - something the Board has wanted for quite some time.

**Carol moved to accept the Secretary/Treasurer's Report. Colleen seconded the Motion. A vote was taken and the Motion passed with no opposition.**

### **Executive Director's Report**

Brian said that the show was shaping up to be very good. The Red Lion is a new venue for the show and that means a lot more staff work than there would be at a known venue. So far the hotel was proving to be very cooperative and efficient.

He said the Holiday Catalog was at the printers and looked very good. The title count has dropped back a bit from last years' bumper crop, but was still healthy.

He talked to Board about his summer road trip/family vacation to visit stores in the Gorge and north-eastern Oregon. He saw a lot of member stores and he and his family had a great time. He is already planning his next trip to visit member stores – possibly southern Oregon and the south coast.

### **Committee Reports**

#### **Education Committee**

Brian said that Sam Kaas had done a great job as committee Chair. Brian has asked him to submit a brief written report after the show. The committee had a face-to-face meeting in early summer at the Literary Arts offices in Portland.

The one big change to Education Day was the elimination of the separate "tracks" for booksellers, publishers & librarians.

Brian spent some time detailing the frustration of trying to put together a "featured speaker" event for the end of the day. It was a very time-consuming process for him and in the end all of the proposed options fell apart. He created and plugged in the 5<sup>th</sup> Period event to fill the time-slot. It will get more featured authors to the show – ones that we otherwise had no space for. He hopes it will be a big success.

Colleen asked why there was no "Kids Pick of the List". She was under the impression that we always did that session. Brian pointed out that we have no automatic sessions that we always do. If no one proposes a session in a given year, it doesn't happen.

### **Awards Committee**

Larry reported that the nominations for this year were closed and the Committee had received a record 423 nominations. Of these the Committee had actually received 343 books. The ratio of nominations to received books is fairly typical. Some publishers nominate books and then, for various reasons, do not actually send them.

Brian said there had been some talk of doing a special Brian Doyle Award. It could be a one-time “body of work” award or an ongoing memorial award. David asked if the Board should just specify some kind of award. The Board discussed some of the possible permutations. Brian felt that this idea should be run by the Awards Committee before any decision was made. David reiterated that he would like to see a special award.

### **Bylaws Ad Hoc Committee**

Tegan reported that a copy of the proposed Bylaw changes had been sent to the membership for review. No feedback of any kind has been received from the membership. The change to the Bylaws will be voted upon at the General Membership meeting tomorrow. The Board had no further comments. Tegan said she would give another brief explanation at the General Membership meeting prior to the vote.

### **10 Minute Break**

### **Old Business**

#### **Discussion of changes to Bylaws**

There was no further discussion.

#### **Wild Card Items**

Brad suggested the use of “In Our America” signs. Could PNBA print & distribute/sell the signs?

Carol asked about the progress of coordinating the Holiday Catalog with IndieCommerce. Brian said it was “in the works.”

### **New Business**

#### **Fall Tradeshow Report**

Greg Holmes talked to the Board about all the extra work involved in taking the show to a new venue. He said that so far, everything was going well. We had guaranteed 350 room/nights to the hotel and they actually got 449. They are overjoyed.

This year he has 26 volunteers for the show. 23 are returning and most of those have been volunteering for over 6 years. He said the Fall Show usually takes 475 person/hours from volunteers over the 3 days of the show. He said that PNBA has received over 10,000 volunteer person/hours for the shows since the 1990’s. This is an incredible number. We couldn’t do our shows without all of our

volunteers. He asked everyone to please let our volunteers know how much we appreciate them.

**Candidates for 2018 Board and Committees**

Brian asked the Board to begin thinking about who will be good to fill the upcoming vacancies on the Board and the Award & Education Committees. We will talk about possible replacements at the Retreat.

**Updating Dues**

Brian said that the dues have not been changed for several years. This is something that should be discussed at the Retreat. Do we want to raise the dues? Leave as is? Create a special category for Canadian stores?

**Announcements**

Brian said the 2018 Retreat will be held at the Red Lion in Olympia. He asked the Board what dates would be best. The consensus was that sometime in the week of Feb. 5 – 9 would work best for everyone. Brian will check with the hotel before setting actual dates.

Brian said the ABA Spring Forum next year will be in Seattle. Date and location TBA.

**Meeting was adjourned at 5:00 pm**

Meeting minutes by Larry West.

Approved by David Hartz, Secretary / Treasurer

Signed \_\_\_\_\_

Date \_\_\_\_\_