

Calendar Proposal from MacGregor Literary

Subject: a question

From: holly@macgregorliterary.com

Date: September 11, 2015 8:41:34 AM PDT

Hi Thom,

I don't think we've met, but I'm a professional developmental editor and collaborative writer working out of Oregon (<http://literaryconsulting.com>). I'm also a part time agent with MacGregor Literary. I have contact with a number of well known authors, including my good friend Deborah Reed (<http://www.deborahreed.me/>).

The reason I'm writing is because I've come up with an idea for a charity calendar, similar to the older gardening gals in England who did the naked charity calendar, censoring their nudity with well placed plants and props. (<http://www.dailymail.co.uk/>) My plan is to get well known authors from the pnw to agree to donate a funny photo of themselves, naked-but-covered, in a pnw, independent bookstore; this way, the author is featured, but so are at least a dozen bookstores (and we'd have a labeled pnw map in the back, listing all Oregon and Washington bookstores). The calendar will be formatted and published professionally. The bulk of the proceeds would be donated to pnba, to support our local bookstores.

But before I move forward with this, I wanted to make sure you guys are on board. Deborah and I are going to start with reaching out to Chuck Palahniuk, Cheryl Strayed, Philip Margolin, Terry Brooks, and Chelsea Cain, mostly because we have direct ties to these writers. We are definitely going to seek a balance of Washington and Oregon, though, as well as male and female. We hope, if you are interested in getting the proceeds, you might help us get in touch with authors like Sherman Alexie, or others you might recommend.

I'm attaching a draft of the letter we will be sending to the authors.

Let me know what you think.

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