

Minutes
PNBA Fall General Membership Meeting
September 30, 2020
video meeting via Zoom
4:15 pm

Board Members Present:

Tina Ontiveros, Klindt's Booksellers, President
Laura DeLaney, Rediscovered Books, Vice-President
Kim Bissell, Broadway Books, Secretary / Treasurer
Christine Foye, Simon & Schuster
Ariana Paliobagis, Country Bookshelf
James Crossley, Madison Books
Sam Kaas, Third Place Books
Karen Emmerling, Beach Books
Lane Jacobson, Paulina Springs Books,
Carol Price, Book People of Moscow, Past President

Staff Present:

Brian Juenemann, Exec. Director
Larry West, Exec. Asst./Bookkeeper

President's Welcome & Announcements

Tina called the meeting to order at 4:15 pm. She welcomed all the attendees and introduced the BOD.

Tina reported on BOD activities since our membership meeting in 2019 and BOD response to the COVID-19 Pandemic. The BOD revised the PNBA Mission and Ends Policy and will be voting on final approval on October 6th. The BOD reached out to member stores during March and April and has been meeting regularly via Zoom to report that information to Brian. There are two new board member seats available in 2021 and we encourage anyone interested in joining the BOD to contact Tina. There have been many inspiring activities among member stores during this time and Tina highlighted Beach Books spearheading a drive with several neighboring stores to collect over 1550 donated books for folks displaced by wild fire in Oregon and SW Washington. Tina announced with the help of Sam and Grace that PNBA is fundraising for BINC with adorable swag from the show graphics through Bonfire. A link was shared in the Zoom chat.

Secretary/Treasurer's Report

Approval of the Fall 2019 General Membership Minutes:

There are no minutes available from the Fall 2019 General Membership meeting to approve.

Larry presented his Bookkeeper's Report, including a Balance Sheet and Budget Analysis for the 2019 fiscal year. Obviously, this year will see some financial changes for the PNBA.

Karen moved to accept the Secretary/Treasurer's report as presented. Tina seconded the Motion. A vote was taken and the Motion passed with no opposition.

Executive Director's Report

Brian acknowledged that this has been an interesting and challenging year.

Brian reported on the success of pivoting the Fall Trade Show to online, thanked the volunteers for their endless support and hours of work, and thanked show sponsors for their continued commitment to PNBA. Events and sessions have had 40-100 attendees and PNBA was able to utilize the online format to extend educational opportunities to the broader community and not just to members. This opportunity to see what PNBA can offer as well as a discount for new members will hopefully encourage new participation in 2021.

Member stores will benefit with an extension of dues from 2020 to cover 2021 and PNBA is working on a grant program to assist stores with covering COVID-19 preparedness costs.

Holiday Catalog Report

Brian shared that the cover art for the 2020 Give Books Holiday Catalog comes from *Ten Ways to Hear Snow*, by Cathy Camper and illustrated by Kenard Pak. Digital assets for marketing are available on the website and the digital newsletter, powered by Shelf Awareness, will begin to be disseminated mid-November and continue until mid-December. All information about signing up is on the PNBA website.

Committee Reports

Larry shared the Awards Committee report from Alexa Butler. They are in their final push for submissions and as of 9/30 have 377 entries, right on track.

Emma Nichols shared an Education Committee report. She reiterated Brian's thankfulness to volunteers and staff for the at first rocky, but now smooth transition to an all online Trade Show. She encouraged members to pitch education session ideas and to volunteer to join this very rewarding committee.

Old Business

BINC

James Crossley shared information about the Book Industry Charitable Foundation (Binc) and encouraged anyone who needs support to reach out for help. Between the COVID-19 Pandemic and the regional fires over 1625 stores and 520 individuals have received help from Binc in the last year.

New Business

Allison Hill, CEO of the American Booksellers Association reported on her first wild six months leading the national organization. There are multiple ways the ABA has provided assistance to bookstores during this challenging time. Educational webinars on many different subjects have been offered and are now archived on the ABA website. Indie Commerce has made some necessary updates to their interface. The ABA has continued to participate in lobbying efforts for more relief from the Federal Government. The ABA has just launched the "October is the new December" campaign to help stores market the complications of this holiday season to customers and to encourage early holiday sales. All were appreciative of the ABA's efforts and support during this time.

Announcements

Brian reminded folks to visit the Tri-West Exhibits.

At 5:07 pm the Meeting was adjourned.

Meeting minutes by Kim Bissell.

Approved by Kim Bissell, Secretary / Treasurer

Signed _____

Date _____