

Call for Authors

2019 PNBA Tradeshow
Sunday, Monday, Tuesday, October 6, 7, 8
Red Lion on the River, Portland, OR

85 BOOKSTORES * 300 ATTENDEES * 100 AUTHORS

SPOTLIGHT SPEAKERS

- ◆ Four spots, *Dinner at the Kid's Table*, Sunday, October 6
- ◆ Four spots, *Authors and Eggs Breakfast*, Tuesday, October 8

These keynote opportunities are intended for established and rapidly-rising regional and national talents. PNBA member bookseller input will be heavily considered in determining these lineups.

(Publishers donate at least 150 pre-signed books or ARCs, and pay a \$600* promo fee, per author.)

ROTATE!

- ◆ Twenty spots for national and Northwest-known authors to meet with booksellers while they dine at this annual winner of a dinner, this year known as *The Signature Dish*. Authors will rotate through ten tables of booksellers, spending about eight minutes with each eager group, Monday evening, October 7. Pre-signing dinner provided.

(Publishers donate at least 125 books or ARCs, and pay a \$400* promo fee, per author.)

BREAKFAST BUFFET

- ◆ Ten spots for relatively new authors from the PNBA member region interested in connecting with and visiting PNBA stores. Each will be given five minutes to speak to a big morning crowd at the *Authors on the Map Breakfast*, Monday, October 7. Sign and greet will follow.

(Publishers donate at least 75 copies of each book and pay a \$300* promo fee, per author.)

SIGNING THE NIGHT AWAY

- ◆ Twenty authors will be given signing stations at *The Nightcapper*, capping off the first day of the show, Sunday October 6. This lively wine and dessert reception is the perfect venue for an author to share their personality and show attendees what kind of event they might produce in a store or library.
- ◆ Twenty additional authors will be featured at the *Sweet & Greet*, Monday night, October 7, following *The Signature Dish*. Authors and attendees will enjoy meeting bistro style and conversing over dessert and coffee and, of course, book signing.

(Publishers donate 75-100 copies of each book and pay a \$300* promo fee, per author, for each event.)

SOMETHING TO LOOK FORWARD TO

- ◆ Seven authors with new books due in early 2020 will be invited to speak for seven minutes, then sign, at the show's final author event, *7COMING-UP*, a lunch presentation on the show floor, Tuesday, October 8.

(Publishers donate at least 40 ARCs and pay a \$225* promo fee, per author.)

PNBA MUST RECEIVE PROPOSALS AND SUPPORTING MATERIALS BY FRIDAY, MAY 3.

Proposals should be sent via email to Tradeshow Director, Greg Holmes: greg@pnba.org. Please indicate author residence and provide links to author website, publisher listing, release date of the title, relevant reviews and blurbs, etc.

For more information, and detailed descriptions of each event, see the [Author/Publicist](#) page on our website.

The list of proposed authors will be submitted to PNBA's Bookseller Selection Committee, which will return a prioritized list by May 15. PNBA staff will begin sending invitations the week of May 20.

Publicists may request authors be featured at specific events, but invitations will be influenced by bookseller Selection Committee rankings as well as PNBA commitment to providing a wide variety of authors at each event. Finished books or ARCs may be helpful in the selection process. Please address shipments:

Tradeshow Author Proposals
Pacific Northwest Booksellers Association
338 West 11th Avenue, Suite #108
Eugene, OR 97401-3062

***Author promotion fees for confirmed appearances will be billed prior to the show. Drayage and any additional fees related to show promotion accrued during the show will be billed in the weeks following the show.**