

**PNBA Educational Sessions**  
**Sunday, October 6, 2019 @ Red Lion on the River, Portland, OR.**

**7:45 am - 4:30 pm**      **Registration Desk Open in the Red Lion Hotel's main lobby.**

**1:00 pm - 6:00 pm**      **Grand Ballroom Exhibit Hall open for vendor set-up only.**

<b>Washington Room</b>	<b>Clark Room</b>	<b>Clackamas/Multnomah</b>	<b>Weyerhaeuser Room</b>	<b>Crown Zellerbach Room</b>
<u>8:00 - 8:45 am</u>  <i>Welcome &amp; Intro for First-timer Attendees</i>				
<u>9:00 - 10:15 am</u>  <i>What's Next: Children's/ YA Books to Celebrate Diversity &amp; Empathy</i>	<u>9:00 - 10:15 am</u>  <i>Ask an Events Coordinator: An Open Forum about Bookstore and Literary Events!</i>		<u>9:00 - 10:15 am</u>  <i>Itty-Bitty Bookstore Support</i>	<u>9:00 - 10:15 am</u>  <i>Bookselling in the Moment - Creating Customer Connections</i>
<u>10:30 - 11:45 am</u>  <i>ABA Session Independent Bookstore Day: Celebrate the Success</i>	<u>10:30 - 11:45 am</u>  <i>Finance Focus: Managing Cash Flow &amp; Understanding Book Distribution Post Baker &amp; Taylor</i>		<u>10:30 - 11:45 am</u>  <i>Sideline Merch &amp; Small Store Display</i>	<u>10:30 - 11:45 am</u>  <i>Beyond Ripped Bodices: Diversifying, Growing, and Maintaining a Thriving Romance Section</i>

12:00 - 1:30 pm

***The Big Pitch: Publisher Rep Picks***

Clackamas / Multnomah Rooms

*(Box lunches available. Must be ordered in advance.)*

		<u>1:45 - 4:15 pm</u>  <i>Rep Picks Salon (more Rep Picks)</i>	<u>1:45 - 2:55 pm</u>  <i>Agent/Publicist/Publisher: Who's on a Writer's Team and What Do They Do?</i>	<u>1:45 - 2:55 pm</u>  <i>The Year of Publishing Women: A Retrospective on a Huge Publishing Success</i>
				<u>3:05 - 4:15 pm</u>  <i>Building Community with Book Clubs</i>

4:30 - 5:30 pm

***PNBA Membership Meeting***

Clackamas / Multnomah Rooms

5:30 - 6:30 pm

***The Unwind Hour***

Networking mixer sponsored by *Shelf Awareness* - JB's Lounge

6:45 - 8:15 pm

***Dinner at the Kids' Table***

Washington / Clark Rooms *(tickets required)*

8:30 - 10:00 pm

***Nightcapper Autographing Party***

Clackamas / Multnomah Rooms