

PNBA Fall Tradeshow, October 8, 9, 10, 2017

Red Lion on the River at Jantzen Beach, Portland, OR

909 N. Hayden Island Dr.

(503) 283-4466;

Sunday, October 8

7:45 am - 4:30 pm

PNBA Registration Desk Open in the Red Lion Hotel's main lobby.

8:00 - 11:45 am

Variety of Educational Sessions for retail booksellers, librarians, authors and small press publishers.

The complete education schedule will be posted separately on the tradeshow page of PNBA's web site.

Noon - 1:00 pm

Lunch Session with the **Authors On The Map** (Clackamas/Multnomah Rooms) **Ten newer Northwest authors**, whose books have not yet hit the bestseller lists, will speak individually for about five minutes each, to introduce their new books. The authors are chosen because we feel that their books will make great handselling opportunities in your stores.

(Lunch tickets suggested)

1:00 - 6:00 pm

Grand Ballroom Exhibit Hall available **for vendor set-up only**.

1:15 - 2:15 pm

Author Autographing, featuring the authors who spoke at Authors On The Map (Grand Ballroom Prefunction area)

2:30 - 5:15 pm

More educational sessions for retail booksellers, librarians, authors and small press publishers.

4:00 - 5:15 pm

Fifth Period: Relate, Create, Innovate! This signing/ social will provide an opportunity to unpack and recap the day's lessons, plot practical application back at the store or library, and trade new ideas for possible future PNBA education. 2017 Education Committee members will be on hand to receive thanks and feedback. Following brief opening comments and introductions, attendees and all their ideas will meet and mix, in a reception setting, with 8 - 10 authors, chosen for pursuing their individual crafts with particular personality and panache. (Washington/Clark Rooms)

5:30 - 6:30 pm

PNBA's Annual Membership Meeting (Washington/Clark Rooms)

6:30 - 8:30 pm

Dinner at the Kid's Table, (Clackamas/Multnomah Rooms) The list of authors featured at this event is posted separately on our website. *(Tickets required)*

8:30 - 10:00 pm

PNBA's Annual Nightcapper Autographing Party, featuring more than **twenty authors** with their new books, entertainment, and complimentary desserts and coffee. The list of featured authors is posted separately on PNBA's web site. *Open to all badged attendees.* (Washington/Clark Rooms)

Monday, October 9

7:00 - 9:30 am

Grand Ballroom Exhibit Hall available for vendor set-up

7:30 - 4:30 pm

PNBA Registration Desk Open in the Prefunction area of the Grand Ballroom Exhibit Hall

8:00 - 9:30 am

Book & Author Breakfast, featuring **Sara Blaedel** (*The Undertaker's Daughter*, GCP/Hachette); **William Gibson** (*Agency*, Berkley/PRH); **Jane Kirkpatrick** (*All She Left Behind*, Revell/Baker); **Brian Castner** (*Disappointment River*, Doubleday), speaking about their new books. The authors will pre-sign copies of their new books, which will be given to booksellers and librarians at the conclusion of their presentations. *Tickets required.* (Washington/Clark Rooms)

9:30 am - 4:30 pm

Exhibits open in Grand Ballroom Exhibit Hall

12:00 noon - 2:00 pm

Book Award Committee meeting (Pendleton Room)

12:00 noon - 2:00 pm

Education Committee meeting (White Stag Room)

4:45 - 5:45 pm

2018 Book Awards Preview Presentation (Hayden Room)

6:00 - 8:00 pm

The Feast of Authors, featuring **twenty nationally and regionally-known authors**. Each author will visit five tables of attendees to discuss his/her new book, while the booksellers and librarians are eating their meals. Attendees at the Feast will receive a bag with at least twelve signed books. *(Feast tickets required.)* The list of authors participating in the Feast of Authors is posted separately on PNBA's web site. (Washington/Clark/Clackamas Rooms)

8:30 - 10:00 pm

PNBA's **Sweet & Greet Party** will feature twenty or so newer authors eager to show off their new books, with desserts, coffee and tea for all badged attendees. (JB's Lounge)

Tuesday, October 10

9:00 am - 2:00 pm

PNBA Registration Desk Open in the Prefunction area of the Grand Ballroom Exhibit Hall

8:00 - 9:30 am

Book & Author Breakfast featuring **Phil Knight** (*Shoe Dog: Young Reader's Edition*, Paula Wiseman/S&S);

Peter Sis (*Robinson*, Scholastic); **Amy Stewart** (*Miss Kopp's Midnight Confessions*, HMH); **Robin Sloan** (*Sourdough*, MCD/FSG) speaking about their new books. The authors will pre-sign copies of their new books, which will be given to booksellers and librarians at the conclusion of their presentations. (Clackamas/Multnomah Rooms)

9:30 am - 2:00 pm

Exhibits open and Publisher and Author Promotion Day on Grand Ballroom Exhibit Floor

11:45 am - 12:30 pm

Boxed Lunch service is available for \$25.00 per person IF PURCHASED IN ADVANCE.

12:00 am - 1:00 pm

7 Coming Up, featuring seven authors with new books coming in early 2018. The complete list of authors is posted separately on PNBA's web site. (The event will be held at the back of the exhibit hall.)

1:00 - 1:15 pm

RAFFLE WINNERS ANNOUNCED. MUST BE PRESENT TO WIN.

1:15 - 2:00 pm

The authors featured at **7 Coming Up**, will sign copies of ARCs of their new books for booksellers and librarians to conclude the show.

2:00 pm

The Show Closes