

# PNBA Fall Tradeshow Northwest, October 2 - 4, 2015

Holiday Inn at PDX, Portland, OR

8439 NE Columbia Blvd, Portland, OR 97220

(503) 256-5000

## Friday, October 2

7:45 am - 4:30 pm

PNBA Registration Desk Open in the lower lobby of the Holiday Inn.

8:00 - 11:45 am

Variety of Educational Sessions for retail booksellers, librarians, authors and small press publishers.

The complete education schedule will be posted separately on the tradeshow page of PNBA's web site.

Noon - 1:00 pm

Lunch Session with the *Celebration of Authors* (Wahkeena Room)

**Ten newer Northwest authors**, whose books have not yet hit the bestseller lists, will speak individually for about five minutes each, to introduce their new books. The authors in the Celebration are chosen because we feel that their books will make great handselling opportunities in your stores. (Lunch tickets suggested.)

1:00 - 6:00 pm

Exhibit Hall available **for vendor set-up only**.

1:15 - 2:15 pm

Author Autographing, featuring the authors who spoke at the *Celebration of Authors* (Lower Lobby)

2:30 - 5:15 pm

More educational sessions for retail booksellers, librarians, authors and small press publishers.

The complete education schedule will be posted separately on PNBA's web site.

5:30 - 6:30 pm

PNBA's Annual Membership Meeting (Mt. Bachelor Room)

6:45 - 8:15 pm

**Dinner at the Kids' Table**, featuring **Mac Barnett** (author) and **Christian Robinson** (illustrator) (*Leo*, Chronicle Books); **Matthew Holm** (*Sunnyside Up*, Graphix/Scholastic); **Dana Simpson** (*Unicorn vs. Goblins*, Andrews McMeel/S&S); and **Judy Schachner** (*Dewey Bob*, Dial Pr/PRH). Tickets are required for this event, and are available to all show attendees. (Wahkeena Room)

8:30 - 10:00 pm

**PNBA's Annual NIGHTCAPPER Autographing Party**, featuring more than **twenty authors** with their new books, entertainment, and complimentary desserts and coffee. The list of featured authors is posted separately on PNBA's web site. (Show badges required, in the Latourell Room)

## Saturday, October 3

7:00 - 9:30 am

Exhibit Hall available for vendor set-up

7:30 - 4:30 pm

PNBA Registration Desk Open in the foyer of the Exhibit Hall

8:00 - 9:30 am

**Book & Author Breakfast** at the Holiday Inn, featuring **Tom Angleberger** (*McToad Mows Tiny Island*, Abrams BYR); **Brian Doyle** (*Chicago*, St. Martin's/Macmillan); **Thor Hanson** (*The Triumph of Seeds*, Basic Bks/Perseus); and **Richelle Mead** (*Soundless*, Razorbill/PRH), and speaking about their new books. The authors will pre-sign copies of their new books, which will be given to attending booksellers and librarians at the conclusion of their presentations. (Wahkeena Room)

9:30 am - 4:30 pm

**Exhibits open**

12:00 noon - 1:00 pm

Buffet Lunch will be available for purchase in the exhibit hall.

12:00 noon - 2:00 pm

Book Award Committee meeting (Mt. Adams Room)

12:00 noon - 2:00 pm

Education Committee meeting (Mt. Hood Room)

4:45 - 5:45 pm

PNBA Awards Preview (Bridal Veil Room)

6:00 - 8:00 pm

**The Feast of Authors**, featuring **Twenty Nationally and Regionally-known Authors**. Each author will visit five tables of attendees to discuss his/her new book, while the booksellers and librarians are eating their meals. Attendees at the Feast will receive a bag with at least twelve signed books. (Feast tickets required.) The list of authors at the Feast is posted separately on PNBA's web site. (Wahkeena Room)

8:30 -10:00 pm

PNBA's second **Sweet & Greet Party** will feature twenty or so authors eager to show off their new books, w/ desserts, coffee and tea for all badged attendees. (Show badges required, in the Hotel's Lower Lobby)

## Sunday, October 4

8:00 - 9:30 am

**Book & Author Breakfast** at the Holiday Inn, featuring **Lisa Lutz** (*The Passenger*, Simon & Schuster); **Jack Nisbet** (*Ancient Places*, Sasquatch Books); **William Ritter** (*Beastly Bones*, Algonquin Books); and **Jon Scieszka** (*Frank Einstein and the Brain Turbo*, Amulet/Abrams), speaking about their new books. The authors will pre-sign copies of their new books, which will be given to booksellers and librarians at the conclusion of their presentations. (Wahkeena Room)

9:30 am - 2:00 pm

**Exhibits open and Publisher and Author Promotion Day** on Exhibit Floor, including a raffle for booksellers and librarians, to win prizes, most of which have been donated by exhibitors. **You must be present to win.**

10:00 am - 11:45 am

**Publishers "Ask the Experts" Presentations**, in which volunteer small press publishers will answer whatever questions their colleagues may have, at no charge. On the Exhibit Floor, at the round tables in back.

11:30 am - 12:30 pm

Special Buffet Lunch service is available for \$15.00 per person IF PURCHASED IN ADVANCE.

12:00 am - 1:00 pm

**Hold On, I'm Coming**, featuring ten authors with new books coming in early 2016. The complete list of authors is posted separately on PNBA's web site. (At the back of the exhibit hall.)

1:00 - 1:15 pm

**RAFFLE WINNERS ANNOUNCED. MUST BE PRESENT TO WIN.**

1:15 - 1:45 pm

The authors featured at the **Hold On, I'm Coming Lunch** will sign ARCs of their forthcoming books for booksellers and librarians as the show wraps up.

2:30 pm

**The Show Closes**