

**Minutes**  
**PNBA Fall Board of Directors Meeting**  
**Saturday, October 2, 2021**  
**Red Lion on the River, Portland, Oregon**

**Board Members Present:**

Ariana Paliobagis, Country Bookshelf, President  
Lane Jacobson, Paulina Springs Books, Vice-President  
Kim Bissell, Broadway Books, Secretary / Treasurer  
Christina Butcher, King's Books  
James Crossley, Madison Books  
Karen Emmerling, Beach Books  
Christine Foye, Simon & Schuster  
Sarah Hutton, Village Books  
Tina Ontiveros, Klindt's Booksellers, Past President  
Melissa DeMotte, Well-Read Moose via Zoom

**Staff Present:**

Brian Juenemann, Exec. Director

**President's Welcome & Announcements**

Ariana called the meeting to order at 9:08 am. She welcomed everyone with a reading of the mission of the PNBA. She asked everyone to sign up for a shift at the PNBA booth at the Fall Trade Show and reviewed some talking points and questions for conversations with members.

**Approval of the Minutes and the Bookkeepers Report**

Kim asked if there were any corrections to the Minutes from the Summer Board Meeting. No changes were necessary. Kim read Larry's submitted Treasurer / Bookkeeper report.

**Ariana moved to accept the Minutes from the Summer Meeting. Karen seconded the Motion. A vote was taken and the Motion passed with no opposition.**

**Executive Director's Report**

Brian presented his fall meeting report including updates regarding the in-person and virtual trade show. Attendance is more than expected and about  $\frac{3}{4}$  of what it had been during non-covid times. Reduced cost for Membership in 2021 has boosted membership in the PNBA and all numbers including participation from publishers and booksellers has increased for the upcoming Holiday Catalog. Brian is tentatively hopeful for 2022.

The Board of Directors asked Brian about viability of spring shows, the building of the ED Advisory Council and more detailed store metric information regarding the Summer Reading Campaign from Shelf Awareness, and continued the discussion of succession planning in case of PNBA emergency.

### **Fall Trade Show Update**

Greg Holmes joined the meeting and shared an update on the Fall Trade Show preparations. The schedule was redesigned and logistics and staffing seemed much easier with the new schedule. All were excited about the upcoming show.

### **Committee Reports**

#### **Education Committee**

Preparation for the show has been hectic as there was a lot of learning that had to happen on the fly for the new chair of the education committee, Becky Merilatt. This is a busy time for the team and we can expect more information on the double show (in-person and virtual) at the Winter Meeting.

#### **Awards Committee Report**

There were over 415 submitted titles for the PNBA Book Awards. Expect a presentation of the highlights in the 2<sup>nd</sup> week of the Virtual Annex and announcement of the winners in January.

#### **ABA Update with Tegan Tegani, Jenny Cohen, and ABA Board President Brad Graham**

The ABA board members shared the latest updates on the workings of the ABA including information on Winter Institute, Indie Commerce, Indie's First Campaign and the upcoming ABA Board office hours.

### **Committee Reports Continued**

#### **By-Laws Revision Committee**

Kim Bissell presented the final draft of the new bylaws to be voted on by the general membership.

**Kim moved to approve the proposed By-Laws for membership approval. Christina seconded the Motion. A vote was taken and the Motion passed with no opposition.**

#### **B-O-D Advisory Committee**

Lane Jacobson shared the one sheet description created by the B-O-D Advisory Committee and hopes to launch the program during the fall trade show.

**Kim moved to make the Advisory Committee an official PNBA Board of Directors committee. Lane seconded the Motion. A vote was taken and the Motion passed with no opposition.**

## Old Business

The Board has plans for future Board Education and Ariana, Sarah and Christina shared some contacts and all agreed to help the planning. Training focus includes role of boards in organization, good governance and better communication

Board members asked Brian about the feasibility of using a print/direct mail program for the Holiday Catalog. Brian agreed to continue to research options, but our smaller region and more individualized catalog doesn't lend itself to the expense of offering direct mail for the catalog.

The board is looking to fill 2 seats in 2022 and we will begin recruiting with an announcement at the Fall General Membership meeting.

Ariana reminded the board that we are charged with revisiting the Ends policy in 2022 and all hoped to begin that process in the summer of 2022 with an approval by the fall.

James moved to reaffirm the current PNBA Governance Policy for 2021 as it stands. Christine Foye seconded the Motion. A vote was taken and the Motion passed with no opposition.

## New Business

The proposal of a member survey was discussed and all agreed it would be useful and informative.

## Announcements

The PNBA General Membership meeting will be on November 8, 2021 at 4 pm via Zoom.

The Winter Retreat for the Board of Directors will be held over zoom on three afternoons in January. Dates are Jan 11<sup>th</sup>, 18<sup>th</sup> and 25<sup>th</sup> at 3 pm Pacific time.

**The Meeting was Adjourned at 4:42 pm.**

Meeting minutes by Kim Bissell, Secretary/Treasurer

Signed \_\_\_\_\_ Date\_\_\_\_\_