

Ask the Experts @ PNBA
Advice from Publishing Professionals
In the Exhibit Hall, Sunday, Oct 4, 2015

Publishers and Authors!

[“Ask the Expert” Session](#) Scheduled for Day Two of PNBA

You are exhibiting at this year's PNBA in just a few days. Do you or your authors coming to the show have specific questions about book development and marketing for new and current books? Do you want to learn more about printing, promotion, marketing, distribution, awards, websites or taking your publishing company to the next level?

[PNBA is again offering its successful segment “Ask the Experts” on the Second Day line up of events in the Exhibit Hall from 9:30 – 12 noon on Sunday.](#)

[These free One-on-One 15-minute sessions](#) with individual publishing experts are designed to address your specific questions... to help with your book and your company. You will be able to sign up for one or more of these one-on-one sessions during the educational day and the first day of the trade show. Ask at the Registration Desk for the sign up sheet.

If you have questions before the show, please e-mail me at ibmarket@optonline.net or call me during the show on my cell 516-768-0345.

See you at the show October 2-4.

Sharon Castlen
Integrated Book Marketing
516-768-0345