Publishers, Publicists, and Authors:

Target your distribution of free review copies of forthcoming books, ARCs, or galleys directly to bookstore buyers in the Pacific Northwest through PNBA’s Northwest New Title Preview. For $150, PNBA will include your book in an email listing of new and regional titles with jacket art, blurb, and a linked email address of the contact person at your company.

DEADLINES, DETAILS AND CONTACT INFO

Deadlines:

Spring titles to be listed January 13, 2020; payment and materials deadline January 3, 2020
Summer/Fall titles to be listed May 18, 2020; payment and materials deadline May 8, 2020
Winter titles to be listed September 8, 2020; payment and materials deadline August 28, 2020

Pre-payment:
Required by the deadline, $150 per title, check or credit card.

Copy and Image:
Please send via email to larry@pnba.org, in this order, if possible:
1. Title
2. Author
3. 75-word blurb (Be sure to include details about a regional author or regional content. We will edit 75+ word blurbs to fit our space)
4. Publisher
5. ISBN
6. Price
7. Publication date
8. How many books/ARCs are you offering to give away? (minimum 25)
9. Publisher contact name & email address (person who will respond to bookseller emails and send the book to the stores)
10. Jpeg of jacket, 4-color, minimum 2” high via email (we don’t retrieve them off the web)

New Title Preview Notification:
Publisher links will be tested and the publisher’s contact person will be notified when the listing is ready to go. A reservation form follows. Please fax the form back to 541-683-3910. Send requested info via email to larry@pnba.org.

Contact Larry West for more info at 541-683-4363 or <larry@pnba.org>.
# Northwest New Title Preview 2020

Company ____________________________________________________________

Name ________________________________________________________________

Address _____________________________________________________________________________________________

City ______________________ St _____ Zip ________________

Phone ______________________ Fax __________________________

Email ______________________________ Website ______________________________

Fax reservation form to 541-683-3910, and send requested info via email to larry@pnba.org

Please return this form with your check or charge information for **$150** per title, per list to:

PNBA, 338 West 11th Ave. #108, Eugene, OR 97401

___Check enclosed  ___Credit Card:  ___ MC/Visa  ___ AMEX  ___ Discover

Acct #________-________-________-________-________-________  Exp. Date __ __/ __ __

Security # ______ ______  Billing Zip (if different from above)  __ __ __ __

Print Name __________________________ Signature __________________________

Please indicate the sales period and list the titles below:

___ January 2020  ____ May 2020  ____ September 2020

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*Category: Children’s, Fiction, Non-Fiction, Poetry, Young Adult,