



Call for Authors

2020 PNBA Tradeshow
Wednesday, Thursday, Friday, Sept. 30 - Oct. 2
Hotel Murano, Tacoma, WA

300 Booksellers over three days. Many opportunities for your authors!

SPOTLIGHT SPEAKERS

- Five spots, *Dinner at the Kid's Table*, Wednesday, September 30
- Five spots, *Book & Author Breakfast*, Friday, October 2

These banquet keynote opportunities are intended for established and rapidly-rising regional and national talents. PNBA member bookseller input will be heavily considered in determining these lineups.

(Publishers donate at least 150 pre-signed books or ARCs, and pay a **\$750*** promo fee, per author. Includes ticket for speaker and guest as well as two tickets for the publisher's representative)

ROTATE!

- Twenty spots for national and Northwest-known authors to meet with booksellers while they dine at this annual winner of a dinner, *The Signature Dish*. Authors will rotate through ten tables of booksellers, spending about eight minutes with each eager group, Thursday evening, October 1. Pre-signing dinner provided.

(Publishers donate at least 125 books or ARCs, and pay a **\$450*** promo fee, per author.)

BREAKFAST BUFFET

- Ten spots for newer authors from the PNBA member region interested in connecting with and visiting PNBA stores. Each will be given five minutes to speak to a big morning crowd at the *Authors on the Map Breakfast*, Thursday, October 1. Sign and greet will follow.

(Publishers donate 75-100 copies of each book and pay a **\$350*** promo fee, per author.)

AUTOGRAPHING THE NIGHT AWAY

- Twenty authors will be given signing stations at *The Nightcapper*, capping off the first day of the show, Wednesday, September 30. This lively wine and dessert reception is the perfect venue for an author to share their personality and show attendees what kind of event they might produce in a store or library.

- Twenty additional authors will be featured at the *Sweet & Greet*, Thursday night, October 1, following *The Signature Dish*. Authors and attendees will enjoy meeting bistro style and conversing over dessert and coffee and, of course, book signing.

(Publishers donate 75-100 copies of each book and pay a \$300* promo fee, per author, for each event.)

SOMETHING TO LOOK FORWARD TO

- Seven authors with new books due in early 2021 will be invited to speak for seven minutes, then sign, at the show's final author event, *7COMING-UP*, a lunch presentation on the show floor, Friday, October 2.

(Publishers donate at least 40 ARCs and pay a \$225* promo fee, per author.)

PNBA MUST RECEIVE PROPOSALS AND SUPPORTING MATERIALS BY FRIDAY, MAY 1.

Proposals should be sent via email to Tradeshow Director, Greg Holmes:
greg@pnba.org.

Please indicate author's residence and provide ISBN, link to the Edelweiss page or alternate publisher listing, and release date of the book.

For more information, and detailed descriptions of each event, see the [Author/Publicist](#) page under Tradeshow on our website.

The list of proposed authors will be submitted to the Tradeshow Selection Committee, which will return a prioritized list by May 13. PNBA staff will begin sending invitations the week of May 18.

Publicists may request authors be featured at specific events, but invitations will be influenced by the Tradeshow Selection Committee rankings as well as PNBA commitment to providing a wide variety of authors at each event.

Please send a finished book or ARC of each proposed title to:

**Tradeshow Author Proposals
Pacific Northwest Booksellers Association
520 West 13th Ave.
Eugene, OR 97401-3461**

*Author promotion fees for confirmed appearances will be billed prior to the show. Drayage and any additional fees related to show promotion accrued during the show will be billed in the weeks following the show.

