

# Northwest New Title Preview 2019

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Publishers, Publicists, and Authors:

Target your distribution of free review copies of forthcoming books, ARCs, or galley directly to bookstore buyers in the Pacific Northwest through PNBA's Northwest New Title Preview. For \$150, PNBA will include your book in an email listing of new and regional titles with jacket art, blurb, and a linked email address of the contact person at your company.

## DEADLINES, DETAILS AND CONTACT INFO

### Deadlines:

- **Winter/Spring titles to be listed Jan. 15, 2019; payment and materials deadline Jan. 4, 2019**
- **Summer/Fall titles to be listed May 7, 2019; payment and materials deadline Apr 26, 2019**
- **Fall/Winter titles to be listed Sept. 10, 2019; payment and materials deadline Aug. 30, 2019**

### Pre-payment:

Required by the deadline, **\$150 per title**, check or credit card.

### Copy and Image:

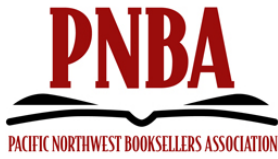
Please send via email to [larry@pnba.org](mailto:larry@pnba.org), in this order, if possible:

1. Title
2. Author
3. 75-word blurb (Be sure to include details about a regional author or regional content.  
We will edit 75+ word blurbs to fit our space)
4. Publisher
5. ISBN
6. Price
7. Publication date
8. How many books/ ARCs are you offering to give away? (minimum 25)
9. Publisher contact name & email address (person who will respond to bookseller emails and send the book to the stores)
10. Jpeg of jacket, 4-color, minimum 2" high via email (we don't retrieve them off the web)

### New Title Preview Notification:

Publisher links will be tested and the publisher's contact person will be notified when the listing is ready to go. A reservation form follows. Please fax the form back to 541-683-3910. Send requested info via email to [larry@pnba.org](mailto:larry@pnba.org).

Contact Larry West for more info at 541-683-4363 or <[larry@pnba.org](mailto:larry@pnba.org)>.



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Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Fax reservation form to 541-683-3910, and send requested info via email to [larry@pnba.org](mailto:larry@pnba.org)

Please return this form with your check or charge information for **\$150** per title, per list to:

PNBA, 338 West 11th Ave. #108, Eugene, OR 97401

Check enclosed  Credit Card:  MC/Visa  AMEX  Discover

Acct # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Security # \_\_\_\_ Billing Zip (if different from above) \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Please indicate the sales period and list the titles below:

January 2019  May 2019  August 2019

	Author	Title	*Category	Quantity Free
1				
2				
3				
4				
5				
6				
7				

\*Category: Children's, Fiction, Non-Fiction, Poetry, Young Adult,