

# Northwest New Title Preview 2012

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Target your distribution of free review copies of forthcoming books, ARCs, or galleys directly to bookstore buyers in the Pacific Northwest through PNBA's Northwest New Title Preview. For \$150, PNBA will include your book in an online listing of new and regional titles with jacket art, blurb, and a linked email address of the contact person at your company.

## DEADLINES, DETAILS AND CONTACT INFO

### *Deadlines:*

- Spring titles to be listed January 20, 2012; payment and materials deadline Jan. 6, 2012
- Summer/Fall titles to be listed May 18; payment and materials deadline May 4, 2012.
- Winter titles to be listed August 24; payment and materials deadline Aug 10, 2012.

### *Pre-payment:*

Required by the deadline, \$150 per book, check or credit card.

### *Copy and Image:*

Please send via email to [larry@pnba.org](mailto:larry@pnba.org), in this order, if possible:

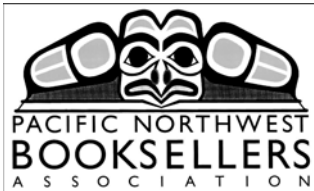
1. Title
2. Author
3. 50-word blurb (Be sure to include details about a regional author or regional content. We will edit 50+ word blurbs to fit our space)
4. Publisher
5. ISBN
6. Price
7. Publication date
8. How many books are you offering to give away? (minimum 25)
9. Publisher contact name & email address (person who will respond to bookseller emails and send the book to the stores)
10. Jpeg of jacket, 4-color, minimum 2" high via email (we don't retrieve them off the web)

### *New Title Preview Notification:*

Publisher links will be tested and the publisher's contact person will be notified when the listing is posted online. A reservation form follows. Please fax the form back to 541-683-3910. Send requested info via email to [larry@pnba.org](mailto:larry@pnba.org).

Contact Larry West for more info at 541-683-4363 or [larry@pnba.org](mailto:larry@pnba.org).

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Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Fax reservation form to 541-683-3910, and send requested info via email to larry@pnba.org

Please return this form with your check or charge information for \$150 per title, per list to:  
*PNBA, 338 West 11th Ave. #108, Eugene, OR 97401*

Check enclosed  Credit Card:  MC/Visa, V-code  Discover  AMEX

Acct # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Please indicate the sales period and list the titles below:

January 2012  May 2012  August 2012

	Author	Title	*Category	Quantity Free
1				
2				
3				
4				
5				
6				
7				
8				

\*Category: Children's, Fiction, Non-Fiction, Poetry, Young Adult, etc.