

Pacific Northwest Booksellers Association 2009 Board Ballot Description

The following PNBA members have been nominated for the PNBA Board of Directors. Ballots may be submitted by **fax to (541) 683-3910**, and must contain a legible store/member name to be counted. Only one ballot per member (store or business) will be accepted and all ballots must be received in the PNBA office **no later than Friday, March 20, 2009**. Each term on the board is two years, and no board member may serve more than two consecutive terms.

About the Candidates

Sylla McClellan

Sylla McClellan has been a bookseller since 1995. She has held a variety of jobs at stores such as Powell's Books, Borders, and Copperfield's Books, an independent store in Northern California. Over the last twelve years, Sylla has gained experience in virtually every aspect of bookselling, and has become a firm believer in the importance of bookseller education. In 2004 she bought Third Street Books in McMinnville, OR, and has been working ever since to make it the premier community literary spot of Yamhill County. Sylla has served on the PNBA's Book Award Committee, and been a part of the ABA's Emerging Leaders group. She is running for her second two-year term on the Board, where she will be Vice-President during 2009.

Cheryl McKeon

In 2009, Cheryl McKeon will celebrate a decade as a bookseller, at Third Place Books in Lake Forest Park, Washington. She had most recently been an at-home mother of two sons, and before that, an admissions counselor at universities in Ohio and upstate New York. At Third Place Books Cheryl is book club coordinator for more than 50 community reading groups; and children's events coordinator, scheduling in-store programs and outreach-to-schools author visits. Welcoming readers of all ages to the community-focused bookstore is a daily satisfaction. She is on the board of Seattle's newly-formed Women's National Book Association chapter, and looks forward to serving for her third year on the PNBA Awards Committee in '09-10.

Brad Smith

In 2003, after spending 25 years managing a food co-op in Washington, Brad moved to Central Oregon to be near family and try something new. That's when he purchased Paulina Springs Books in Sisters, Oregon. In December 2007 he opened a second location with his sister who retired from teaching. In trying times, they are now working to build a fiscally solvent community-centered bookstore in the heart of downtown Redmond and are hopeful about a revitalization of this area in the coming year. The focus of Brad's stores is to provide preeminent customer service in the hope of winning local readers from shopping Amazon and the nearby B&N. (The Redmond store recently won their Chamber's annual Customer Service Award.) Brad regularly volunteers within the communities of Sisters and Redmond as a means to "feed his soul" and would like to achieve the same by becoming a member of the PNBA Board. Brad also serves as a member of PNBA's Awards Committee.

Claudia Wohlfeil

Claudia Wohlfeil has been a bookseller for 17 years. She started at a small independent store in Moscow, Idaho, called Book World as a part-time sales clerk, and worked her way up to manager over the course of the next three years. Book World closed in March of 2000, but the University of Idaho Bookstore had just opened a satellite store in the center of campus and Claudia was hired to manage that store. Over the following nine years, the UI Bookstore continued to grow, and there are now two other satellite branch stores in addition to the original Commons store. Claudia oversees the daily operations of all the satellite branches and serves as a mentor to student managers who get a "hands-on" learning experience in operating a just-in-time inventory. Claudia also serves on the Common Read Committee for the University of Idaho, which was started last year. She is running for her second two-year term on the Board, and is scheduled to be the Board's Secretary/Treasurer.

Deadline for All Ballots: Friday March 20, 2009

*Please complete and send your ballot today. You may fax it to 541-683-3910,
or mail it to PNBA, 214 East 12th Avenue, Eugene, OR 97401-3245.*

**Pacific Northwest Booksellers Association
Board of Directors Ballot 2009**

Print or stamp your member name and address
above, for identification purposes.
Ballots submitted without proper name
and address cannot be counted.

FAX this completed ballot to
541-683-3910
or mail to
PNBA
214 East 12th Avenue
Eugene, OR 97401-3245

Deadline for receipt of Ballots: March 20, 2009

Vote for four candidates. Ballots marked with more than four votes will be disqualified:

- Vote for either **Sylla McClellan** _____ OR (write-in name) _____
- Vote for either **Cheryl McKeon** _____ OR (write-in name) _____
- Vote for either **Brad Smith** _____ OR (write-in name) _____
- Vote for either **Claudia Wohlfeil** _____ OR (write-in name) _____